

**VISALIA CONVENTION AND VISITORS' BUREAU  
AGENDA – REGULAR BOARD MEETING**

Tuesday, February 24, 2026 • 9:00 a.m.

UPDATED: Visit Visalia Office 112 E Main St, Visalia

Call to Order

Carrie Groover, Chair

Public Comment

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment, at this time.

Discussion/Informational

1) SEKI Report

Sintia Kawasaki-Yee

Action Items

1) Approval of Minutes:

Samantha Mathias

- January 14, 2026

2) Treasurer's Report:

Anil Chagan

- January Financials
- 2026 Draft Professional Services Agreement
- Interim Funding Plan

Carrie Groover

3) 2026 Draft Budget Review

4) Board of Director Resignation- Steve Nelsen

Carrie Groover

Discussion /Informational Items

Unless called upon, members of the public may not participate in the discussion.

1) Staff Report

Sherrie Bakke

- Sales Report
- 2026 Marketing Plan

2) Board of Director Nominations – 2026

Carrie Groover

Good of the Order

Closed Session

Next Regular Meeting: Wednesday, March 11, 2026

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*

*Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*