



**VISALIA CONVENTION AND VISITORS' BUREAU  
AGENDA – REGULAR BOARD MEETING**

Wednesday, August 9, 2023 • 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Steve Nelsen, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items:

- |  |               |
|--|---------------|
| 1) Approval of Minutes: July 12, 2023          | All           |
| 2) Treasurer's Report: July 2023               | John Oneto    |
| 3) Knights of Columbus Transportation          |               |
| 4) Statement of Understanding and Expectations | Steve Nelsen  |
| 5) Bylaw Revisions                             | Steve Nelsen  |
| 6) Conflict of Interest and Disclosure         | Steven Nelsen |

Discussion / Informational Items:

- |                              |              |
|------------------------------|--------------|
| 1) Ad hoc committee updates: | Steve Nelsen |
| a. Office lease              |              |
| b. COV Contract Renewal      |              |
| 2) Sequoia Shuttle           |              |

Reports

- |                               |                            |
|-------------------------------|----------------------------|
| 1) Executive Director Report  | Sherrie Bakke              |
| a. Operations                 |                            |
| b. Convention Update          |                            |
| 2) Staff Report               | Suzanne Bianco             |
| a. Tourism Update             |                            |
| 3) Tourism Marketing District | Carrie Groover, Chair, TMD |

Partner Updates/Good of the Order

Next Meeting: September 13, 2023, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting.*

*For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*

*Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*