



MEETING PLANNER GUIDE

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MEET THE TEAM

Give us a call at (559) 334-0141 or email at the addresses below for more information.



Suzanne Bianco
Tourism Marketing Director
Suzanne@VisitVisalia.com

WHY VISALIA?

Our top 6 reasons to book in Visalia



CENTRAL LOCATION

Make it easy for anyone and everyone to attend your event!



LESS DRIVING

Less driving = more meeting time = more productivity!



SUNSHINE

Visalia gets an average of 275 sunny days a year for year—no need to worry about weather!



FAMILY FUN

Visalia offers plenty of options for pre- and post-meeting family fun, or a weekend getaway for stay-and-play travelers!



TEAM SUPPORT

The Visit Visalia team has extensive experience hosting major conferences and sporting events.



DINING OPTIONS

Being in the breadbasket of the world means lots of farm-to-table dining options!

OUR SERVICES

We offer a wide range of complimentary services to ensure you have a successful meeting or event every time you host in Visalia. You can count on our partnership to ensure your group's next experience is a memorable one. Below are some of the complimentary services we offer.



WELCOME SIGNAGE

Welcome your guests with customized posters at event partner locations



OPENING CEREMONY WELCOME

Given by a local dignitary (may be requested)



CUSTOMIZED CONCIERGE SERVICE

We provide a hospitality/information booth at your hotel or the convention center, welcoming attendees to Visalia



TRACKING REPORTS

Provided to event planners for more accurate tracking of hotel nights and attendance (if CVB Housing Program is utilized)



CITY MAPS & RESTAURANT GUIDE

We provide Visalia maps and points of interest for your participants to visit during their free time



NEWS RELEASES

Prepare and distribute news releases to local and regional media



MEAL & ENTERTAINMENT FUNCTIONS

Assist in the development of special events and functions at our local venues



SPOUSE/CHILDREN ACTIVITIES

Assist in program development and coordination for off-site and/or spouse activities for the duration of the event



PLANNING & SITE SELECTION

Conduct familiarization tours for agents & group travel leaders



PERSONALIZED ITINERARIES AND MARKETING TOOLS

Support you in creating custom itineraries for your conference attendees and help negotiate special group packages on your behalf for local attractions and templates available

STILL HAVE QUESTIONS?

Let's talk! Visit us at VisitVisalia.com or call us at (559) 334-0141 for more information.

HOTEL & AREA HIGHLIGHTS

VIBRANT AND EASY TO NAVIGATE

More than just a national park gateway, Visalia is a vibrant and easy to navigate city and downtown area. The Convention Center with large exhibit hall is located in the heart of downtown within a short stroll of local restaurants, museums, shopping, nightlife and even a ballgame!



1 AMERICA'S BEST VALUE INN
623 W. Main St.
(559) 636-3171

2 BEST WESTERN VISALIA
9300 W. Airport Dr.
(559) 651-3700

3 COMFORT SUITES - CONVENTION CENTER
210 E. Acequia Ave.
(559) 738-1700

4 FAIRFIELD INN VISALIA
140 S. Akers St.
(559) 636-7600

5 HAMPTON INN VISALIA
4747 W. Noble Ave.
(559) 732-3900

6 HOLIDAY INN EXPRESS VISALIA
5625 W. Cypress Ave.
(559) 6627-0600

7 LAMP LITER INN
3300 W. Mineral King Ave.
(559) 732-4511

8 LA QUINTA INN & SUITES VISALIA
5438 W. Cypress Ave.
(559) 739-9800

9 MAJESTIC INN
4545 W. Noble Ave.
(559) 732-4591

10 VISALIA MARRIOTT AT THE CONVENTION CENTER
300 S. Court St.
(559) 636-1111

11 MOTEL 6 VISALIA
4645 W. Noble Ave.
(559) 732-5611

12 RESIDENCE INN VISALIA
205 N. Plaza Dr.
(559) 205-1515

13 SUPER 8 BY WYNDHAM VISALIA
4801 W. Noble Ave.
(559) (559) 627-2885

14 WYNDHAM VISALIA
9000 W. Airport Dr. (559)
(559) 651-5000

15 THE DARLING HOTEL
210 N Court St.
(559) 713-2113

16 HILTON GARDEN INN - OPENING 2023
8715 W. Hillsdale Ave.
(559) 608-6400

17 TOWNE PLACE SUITES-COMING IN 2024

HOTELS & MEETING SPACE

Visalia Hotels/ Meeting Space	Total Rooms	Double/ Double	Meeting Rooms	Largest Meeting Room Size	Total Square Feet	On-Site Restaurant	Fitness Center	Pets Welcome	Pool	Spa	Internet Access	Baggage Handling	Continental Breakfast Included
Wyndham Visalia Hotel 9000 W. Airport Dr.	256	192	12	7,869	22,000	●	●	●	●	●	●	●	
Visalia Marriott at the Convention Center 300 S. Court St.	197	89	5	4,824	More Space at Conv. Center	●	●	●	●	●	●	●	
Visalia Convention Center 303 E. Acequia Ave.	N/A	N/A	22	29,684	114,000						●		
Lamp Liter Inn 3300 W. Mineral King Ave.	100	72	5	3,834	7,000	●		●	●		●	●	
Holiday Inn Express 5625 W. Cypress Ave.	91	77	1	324	324		●		●	●	●		●
Hampton Inn Visalia 4747 W. Noble Ave.	88	20	2	840	1,256		●		●	●	●	●	●
Motel 6 Visalia 4645 W. Noble Ave.	77	28						●	●		●	● Extra Charge	
Comfort Suites Visalia Convention Center 210 E. Acequia Ave.	72	25	2	640	640		●			●	●	●	●
La Quinta Inn & Suites Visalia 5438 W. Cypress Ave.	65	14	1	288	288		●	●	●	●	●	●	●
Best Western Visalia 9300 W. Airport Dr.	64	23					●	●	●	●	●		●
Fairfield Inn Visalia 140 S. Akers St.	63	44						●	●	●	●	●	●
Majestic Inn 4545 W. Noble Ave.	40	15							●		●		
Super 8 Motel by Wyndham 4801 W. Noble Ave.	39	18						●	●		●		●
Americas Best Value Inn 623 W. Main St.	38	18							●		●	●	●
Residence Inn Visalia 205 N. Plaza Dr.	94	4	1	700	700		●	●	●	●	●	●	●
The Darling Hotel 210 N. Court St.	32	1		552	8,052	●	●		●		●	●	
Hilton Garden Inn Opening in 2023	112	29	2	2,116	2,116	●	●	●	●		●	●	
TownePlace Suites Coming Soon													
Totals in Visalia	1,428	669			161,200	Plus other offsite/special event venues. There are 301 rooms within walking distance of the Convention Center and 2,400 parking spaces within a 4 block radius.							

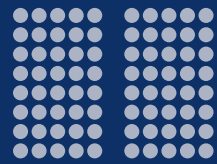


ROOM CAPACITIES & DIMENSIONS

Rooms	Reception	Banquet	Theatre	Classroom	Conference	Hollow Square	U-Shape
Exhibit Hall	3,700	2,000	3,000	1,350	N/A	N/A	N/A
Charter Oak Ballroom	1,000	550	800	480	N/A	N/A	N/A
Charter A, B, C or D	140	72	120	80	48	48	36
San Joaquin Ballroom	400	224	400	192	N/A	N/A	N/A
San Joaquin A, B, C or D	100	48	100	48	32	32	30
Kings Canyon	100	48	100	48	32	32	30
Grand Board Room	N/A	N/A	N/A	N/A	18	18	N/A
Executive Board Room	N/A	N/A	N/A	N/A	14	N/A	N/A
Redwood	55	32	50	28	24	24	20
Sequoia	240	120	200	112	80	80	60
Sequoia A or B	110	56	100	56	40	40	32
Mineral King	110	64	100	56	36	36	28
Mineral King A or B	55	32	50	28	24	24	20
Kaweah	110	64	100	56	36	36	28
Kaweah A or B	55	32	50	28	24	24	20
Sierra	175	110	160	84	56	56	42
Sierra A	55	24	50	28	24	24	20
Sierra B	120	64	110	56	40	40	30

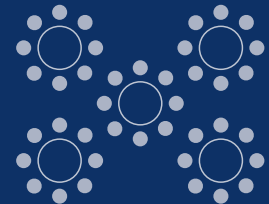
Rooms	Dimensions	Square Feet
Exhibit Hall	164x181x30	29,864
Charter Oak Ballroom	84x99x15	8,316
Charter A, B, C or D	42x33x15	1,386
San Joaquin Ballroom	34x104x10	3,536
San Joaquin A, B, C or D	34x26x10	884
Kings Canyon Board Room	32x31x10	992
Grand Board Room	36x16x10	576
Executive Board Room	27x17x10	459
Redwood	17x30x9	510
Sequoia	34x64x9	2,176
Sequoia A or B	34x32x9	1,088
Mineral King	29x36x9	1,044
Mineral King A or B	29x18x9	522
Kaweah	29x36x9	1,044
Kaweah A or B	29x18x9	522
Sierra	29x53x9	1,537
Sierra A	29x17x9	493
Sierra B	29x17x9	1,015

THEATRE

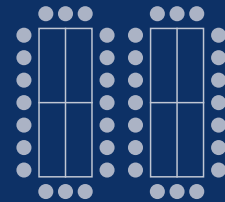


BANQUET

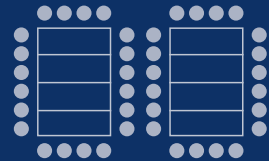
60" ROUND / 8 PER



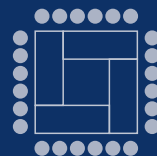
CONFERENCE



CONFERENCE

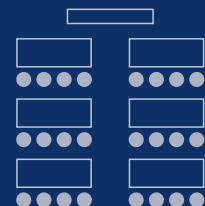


HOLLOW SQUARE

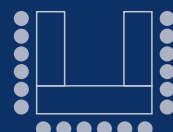


CLASSROOM

8 X 18" TABLES



U-SHAPE



GROUP ACTIVITIES



Adventure Park

Attractions include bumper boats, miniature golf, family go karts, kritter karts for the little ones, a state-of-the-art arcade, batting cages with both softball and baseball, laser maze, and laser tag. When you get hungry, you can dine at San Francisco style Kritters Funhouse Pizzeria.



Rawhide Professional Baseball

The Rawhide team is a California League Advanced A Affiliate of the Arizona Diamondbacks and play from April to September. The ballpark is unique, charming, and cozy - just a great place to catch a game on a warm summer evening in California. Group discounts, tours and private parties available.



Valley Oaks Golf Course

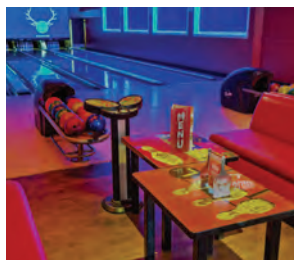
Valley Oaks Golf Course provides great golf at a great price. Located in Visalia's Plaza Park, it has three classes 8 hole layouts that can be played in different 18 hole rotations. Set among age-old native oak trees and tall pines, this Audobon certified course is a gorgeous setting to test golf players of all abilities.



Visalia Fox Theatre



Farmer Bob's World



Bowlero



Tulare County Museum



210 Cafe
Bello Vita Venue
Bowlero
Chinese Cultural Center
College of the Sequoias Theatre
Fresno Pacific University, Visalia campus
Historic Seven Sycamores Ranch
Ice House Theater
International Agri-Center
Koetsier Ranch
L.J. Williams Theater
Miller Memorial Chapel
PPAV Hall
Ritchie Barn
Rotary Theater
The Woodlands
Tulare County Museum
Valhalla at the Grove

OFFSITE VENUES

Valley Oaks Golf Course
Visalia Country Club
Visalia Elks Lodge
Visalia Fox Theatre
Visalia Rawhide Baseball Hall of Fame Club
Visalia Veterans Memorial Building

Contact Visit Visalia for venue capacities



FOOD & DRINK

60+ restaurants | 4 Breweries | Locally sourced



SHOPPING

36+ Shops and Boutiques | Unique finds

FESTIVALS & EVENTS

25+ Festivals | 10+ Events | 5K, 10K and Half Marathons



ARTS & HISTORY

The arts district in downtown offers lots to explore. We celebrate the arts in all its forms. Join us on First Fridays for FREE food, fun, live music and art. Look for our painted murals, fire hydrants and even painted dumpster enclosures! Come for our signature 'Taste of the Arts' street festival, an annual celebration of the rich cultural heritage of the community.

FARMS & AGRICULTURE

Wonder where your food is grown? It's likely that whatever you ate today came from our area. Home to more than 250 crops and the nation's leading dairy producer, Visalia and Tulare County are the places to learn about agriculture. Visit cheese-making facilities, drive past dozens of dairies, see acres of cotton, corn, apricots, nuts, oranges and more! And of course, end the day by dining at one of our many restaurants that will surely give you a 'taste' of the local flavor. Need a recommendation? Ask the Visitors Bureau.



COMMUNITY

OVERVIEW

Nestled in the foothills below the majestic Sierra Nevada, Visalia is the Gateway to Sequoia and Kings Canyon National Parks.

The city's natural charm and gracious, vibrant community captivate visitors year-round with experiences highlighted by live entertainment, stunning art, rich history, and world-class restaurants.

Savor Visalia's fresh from the farm cuisine at one of our many sidewalk cafes, take a stroll along Main Street, and tour the nation's richest agricultural region. Take on hiking, biking, rafting, or a snowshoeing adventures, and relax afterward with a glass of our celebrated local brews. With beautiful weather, friendly people, and hundreds of options to explore, all we need is the explorer—you.

WEATHER



275

SUNNY DAYS/YEAR



11

INCHES OF RAIN/YEAR

POPULATION



142,978

TOTAL POPULATION

32.5

MEDIAN AGE

FUN FACTS



Visalia is home to Minor League Baseball team the Visalia Rawhide, a high-A class team for the Arizona Diamondbacks.



The General Sherman Tree (a short 45 minute drive from Visalia) is the largest living tree in the world. It's also the largest living organism, by volume, on Earth! General Sherman is 2,100 years old and weighs approximately 2.7 million pounds.

TRANSPORTATION



Visalia is 40 min. to Sequoia & Kings Canyon National Parks and within 3 hrs of Yosemite National Park, San Francisco, Sacramento and Los Angeles



Air Transportation:

Fresno Yosemite Int'l Air Terminal (FAT)
Bakersfield Municipal Airport (BFL)

559.621.4500
661.326.3155



Rail Transportation:

Amtrak Hanford Station

800.872.7245



Ground Transportation:

V-Line Shuttle Service to / from Fresno Airport 877.404.6473
Greyhound Bus Line 800.231.2222
Classic Charter 559-512-7383

Explore A Foodie Oasis



WATCH OUR NEW
YOUTUBE SERIES

