



Visalia Social Report

May 2023

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Project: Visit Visalia
Company: Visit Visalia
Social channels: Facebook, Youtube, Instagram, Twitter
Period: 1 May - 31 May, 2023 (compared to 1 Apr - 30 Apr, 2023)

Social Media Toolkit: Overview for Visit Visalia

Project: Visit Visalia | Period: 1 May - 31 May, 2023 (compared to 1 Apr - 30 Apr, 2023)

<https://facebook.com/VisitVisalia>

Audience

7,913 ↑ 90

number of facebook page likes

Activity

6 ↓ 10

number of published posts

Engagement

54 ↓ 276

all post reactions, shares, and comments

<https://twitter.com/VisitVisalia>

Audience

1,311 ↑ 3

number of followers

Activity

0 ↓ 5

number of published tweets

Engagement

0 ↓ 5

all tweet likes, retweets, and mentions

<https://youtube.com/channel/UCX1kvUBMculW2VM3f0OTV7w>

Audience

364

number of subscribers

Activity

0 no change

number of published videos

Engagement

N/A

not available

<https://instagram.com/visitvisalia>

Audience

4,652 ↑ 42

number of followers

Activity

0 ↓ 2

number of published posts

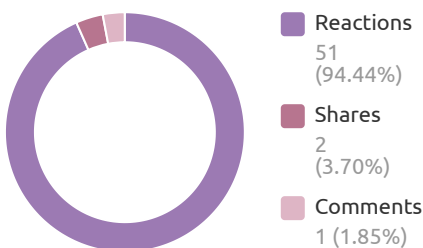
Engagement

0 ↓ 119

all likes and comments

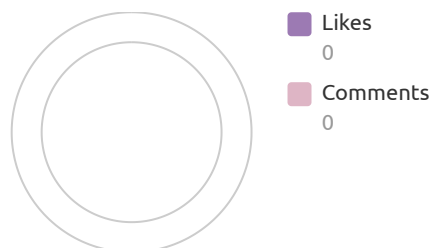
f Engagement distribution by type

VisitVisalia | 1 May - 31 May, 2023



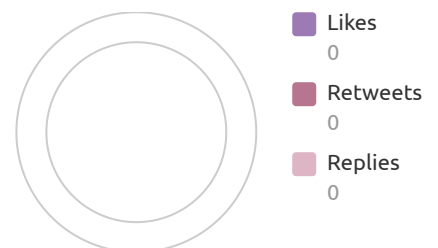
Instagram Engagement distribution by type

visitvisalia | 1 May - 31 May, 2023



Twitter Engagement distribution by type

VisitVisalia | 1 May - 24 May, 2023



Facebook

f Page likes

1 May - 31 May, 2023

7,913

f Number of posts

1 May - 31 May, 2023

6

f Total engagement

1 May - 31 May, 2023

54

f Engagement summary

VisitVisalia | Period: 1 May - 31 May, 2023 (compared to 1 Apr - 30 Apr, 2023)

Type	Count	Change	Growth(%)
Reactions	51	-228	-81.72%
Shares	2	-41	-95.35%
Comments	1	-7	-87.5%




f Social Media Toolkit: Posts



Project name: Visit Visalia

Date range: 1 May - 31 May, 2023

Company: All profiles

Social channel: Facebook

No	Posts (Found 6)	Total engagement ▼	Engagement rate	Reactions	Shares	Comments
1	Visit Visalia Posted at: 19:53 18 May  View on Facebook	23	29.05	22	1	0
2	Visit Visalia Posted at: 18:56 25 May Dale Yurong ABC30 is highlighting one of our favorite places . . The Darling Hotel!  View on Facebook	11	13.89	10	0	1
3	Visit Visalia Posted at: 08:45 18 May Are you making plans for your summer vacation?  View on Facebook	11	13.89	10	1	0

No	Posts (found 6)		Total engagement ▼	Engagement rate	Reactions	Shares	Comments
4	Visit Visalia Posted at: 06:37 26 May View on Facebook		5	6.31	5	0	0
5	Visit Visalia Posted at: 13:21 15 May Are planning to ride the Sequoia Shuttle this summer? Here's an important update. View on Facebook		4	5.05	4	0	0
6	Visit Visalia Posted at: 13:44 27 May Good to know info if you are planning a visit to the parks. View on Facebook		0	0.00	0	0	0

Instagram

Followers

1 May - 31 May, 2023

4,652

Number of posts

1 May - 31 May, 2023

0

Total engagement

1 May - 31 May, 2023

0

Engagement summary

visitvisalia | Period: 1 May - 31 May, 2023 (compared to 1 Apr - 30 Apr, 2023)

Type	Count	Change	Growth(%)
Likes	0	-115	-100%
Comments	0	-4	-100%

Social Media Toolkit: Posts

Project name: Visit Visalia
Date range: 1 May - 31 May, 2023
Company: All profiles
Social channel: Instagram



Twitter

 **Followers**
1 May - 31 May, 2023

1,311

 **Number of tweets**
1 May - 31 May, 2023


0

 **Total engagement**
1 May - 23 May, 2023

0

 **Engagement summary**
VisitVisalia | Period: 1 May - 24 May, 2023 (compared to 1 Apr - 30 Apr, 2023)

Type	Count	Change	Growth(%)
Likes	0	-4	-100%
Retweets	0	-1	-100%
Replies	0	0	N/A

 **Social Media Toolkit: Posts**
Project name: Visit Visalia
Date range: 1 May - 31 May, 2023
Company: All profiles
Social channel: Twitter

NO DATA