



Visalia Tourism Marketing District Board of Directors Meeting
Marriott Hotel, 300 S. Court Street, Visalia CA 93291
Wednesday, August 23, 2023, 9:00 AM

1. Call to Order Carrie Groover, Chair

2. Public comments
Verbal Public Comment - Call (669) 900-6833; state and spell your name, mention the agenda item you are calling about. Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

3. Consent items:
 - a. **Approval of Minutes:**
Approve minutes from Regular and Special Board Meetings – March 1, 2023, May 24, 2023, June 8, 2023, June 28, 2023, July 27, 2023

 - b. **Treasurer's Report:**
Approve Treasurer's report: January 1, 2023 – July 31, 2023

4. Discussion or Action items Part I
 - a. Designated Funding for CVB 2023 Budget – Action
 - b. Bookkeeping Services-Action
 - c. Cision notice to discontinue -Action
 - d. IBCCES Autism Certification Renewal- Discussion

5. Virtual Presentation by MMGY-updated report 9:30 am

6. Discussion or Action Items Part II
 - a. Marketing Budget and Marketing Opportunities
 - b. Grant Program Development Update - Discussion

7. Adjourn to Closed Session

8. Convene in Closed Session - Agenda
 - a. Trade Secrets: MOU with VCVB

9. Closed Session Action Taken

Next Meeting: November 15, 2023 Visalia Marriott Hotel, 300 S. Court St. Visalia CA 93291.

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.