

Visalia CVB Sales Report  
8/1/2023 - 8/31/2023

Event Type: All

Sales Rep: Sherrie Bakke

Account Name	Event Name	Event Type	Market Type	Source	Event Start Event End	Scope New/Repeat	Economic Impact Est Actual	Attend	Peak Rooms	Requested Rooms	Contracted Rooms
Lead ID#				Current Status							

Status: ALL FUTURE DEFINITE											
Great Western Fan Festival	2024 Great Western Fan Festival	Convention	CVB	5/2/2024	National	\$0.00	1,200	270	720	0	
116101			Definite	5/4/2024	Repeat	\$0.00					
				Event Count:	1	\$0.00	1,200	270	720	0	
						\$0.00					

Status: LEADS SENT												
Assembly of the Lord Jesus Christ 119703	2024 ALJC Convention	Convention	Religious	Convention Center Lead	7/29/2024 8/3/2024	Statewide	\$0.00 \$0.00	1,160	60	290	0	
California Community Schools Partnership Program 119619	S-TAC Community Schools Empower 2025	Convention	Education	RFP	6/11/2025 6/14/2025	Statewide New	\$0.00 \$0.00	1,000	300	700	0	
Great Western Fan Festival 116101	2024 Great Western Fan Festival	Convention		CVB Definite	5/2/2024 5/4/2024	National Repeat	\$0.00 \$0.00	1,200	270	720	0	
Onetwork Events 119571	2024 Staff Block	Convention	Multi-level marketing	Tentative	3/7/2024 3/9/2024	Regional Repeat	\$0.00 \$0.00	0	22	54	0	
						Event Count:	4	\$0.00	3,360	652	1,764	0
								\$0.00				

Status: TURNED DEFINITE

Sales Rep: Sherrie Bakke												
Account Name	Event Name	Event Type	Market Type	Source	Event Start	Scope	Economic	Attend	Peak	Requested	Contracted	
Lead ID#				Current Status	Event End	New/Repeat	Impact Est		Rooms	Rooms	Rooms	
							Actual					
Status: TURNED DEFINITE												
Great Western Fan Festival	2024 Great Western Fan Festival	Convention		CVB	5/2/2024	National	\$0.00	1,200	270	720	0	
116101				Definite	5/4/2024	Repeat	\$0.00					
Event Count: 1							\$0.00	1,200	270	720	0	
							\$0.00					
Status: TURNED LEAD												
Assembly of the Lord Jesus Christ	2024 ALJC Convention	Convention	Religious	Convention Center	7/29/2024	Statewide	\$0.00	1,160	60	290	0	
119703				Lead	8/3/2024		\$0.00					
California Community Schools Partnership Program	S-TAC Community Schools Empower 2025	Convention	Education	RFP	6/11/2025	Statewide	\$0.00	1,000	300	700	0	
119619					6/14/2025	New	\$0.00					
Event Count: 2							\$0.00	2,160	360	990	0	
							\$0.00					
Status: TURNED TENTATIVE												
Assembly of the Lord Jesus Christ	2024 ALJC Convention	Convention	Religious	Convention Center	7/29/2024	Statewide	\$0.00	1,160	60	290	0	
119703				Lead	8/3/2024		\$0.00					
Onetwork Events	2024 Staff Block	Convention	Multi-level marketing	Tentative	3/7/2024	Regional	\$0.00	0	22	54	0	
119571					3/9/2024	Repeat	\$0.00					
Event Count: 2							\$0.00	1,160	82	344	0	
							\$0.00					
Event Count: 10							\$0.00	9,080	1,634	4,538	0	
							\$0.00					

Account Name	Event Name	Event Type	Market Type	Source	Event Start	Scope	Economic	Attend	Peak	Requested	Contracted
Lead ID#				Current Status	Event End	New/Repeat	Impact Est Actual		Rooms	Rooms	Rooms

Status:ALL FUTURE DEFINITE

Central California Gymnastics Institute 119139	2024 State Gymnastics Championship *OVERFLOW ROOMS*	Sport Event -	Athletic & Sports	Convention Center Definite	4/4/2024	Statewide	\$0.00	0	170	520	0
					4/7/2024	New	\$0.00				
Lions Club International  118613	2025 MD4CON	Convention	Fraternal	CVB  Definite	2/19/2025	International	\$0.00	500	192	575	0
					2/23/2025	New	\$0.00				
Newmarket Air Holidays  117645	Group Tour (Mar 16, 2024)	Tour		IPW 2021  Definite	3/16/2024	International	\$0.00	45	30	30	0
					3/17/2024	New	\$0.00				
Newmarket Air Holidays  117646	Group Tour (Apr 27, 2024)	Tour		IPW 2021  Definite	4/27/2024	International	\$0.00	45	30	30	0
					4/28/2024	New	\$0.00				
Newmarket Air Holidays  117647	Group Tour (May 25, 2024)	Tour		IPW 2021  Definite	5/25/2024	International	\$0.00	45	30	30	0
					5/26/2024	New	\$0.00				
Newmarket Air Holidays  117648	Group Tour (June 15, 2024)	Tour		IPW 2021  Definite	6/15/2024	International	\$0.00	45	30	30	0
					6/16/2024	New	\$0.00				
Newmarket Air Holidays  117649	Group Tour (Sep 14, 2024)	Tour		IPW 2021  Definite	9/14/2024	International	\$0.00	45	30	30	0
					9/15/2024	New	\$0.00				
Newmarket Air Holidays  117650	Group Tour (Sep 28, 2024)	Tour		IPW 2021  Definite	9/28/2024	International	\$0.00	45	30	30	0
					9/29/2024	New	\$0.00				
Newmarket Air Holidays  117651	Group Tour (Oct 12, 2024)	Tour		IPW 2021  Definite	10/12/2024	International	\$0.00	45	30	30	0
					10/13/2024	New	\$0.00				

Sales Rep:		Suzanne Bianco									
Account Name	Event Name	Event Type	Market Type	Source	Event Start	Scope	Economic	Attend	Peak	Requested	Contracted
Lead ID#				Current Status	Event End	New/Repeat	Impact Est Actual		Rooms	Rooms	Rooms

Status:	ALL FUTURE DEFINITE										
---------	---------------------	--	--	--	--	--	--	--	--	--	--

Newmarket Air Holidays	Group Tour (Nov 16, 2024)	Tour		IPW 2021	11/16/2024	International	\$0.00	45	30	30	0
117652				Definite	11/17/2024	New	\$0.00				
				Event Count:		10	\$0.00	860	602	1,335	0
							\$0.00				
				Event Count:		10	\$0.00	860	602	1,335	0
							\$0.00				