



Visalia Tourism Marketing District Board of Directors - Special Meeting

Monday, September 26, 2022, 10:00 AM

Via Zoom:

<https://us05web.zoom.us/j/87057608646?pwd=bWNRcGRacnhESWpmNWVPa2FHTWtJZz09>

Meeting ID: 870 5760 8646

Passcode: NdD4ZZ

1. Call to Order
Carrie Groover, Chair
2. Public comments
Verbal Public Comment - Call (669) 900-6833; state and spell your name, mention the agenda item you are calling about. Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.
3. Action Items:
 - a. Approve funding for Visit Visalia employee recruitment
 - b. Allocate funds for tourism events
4. Discussion items
 - a. MMGY 2023 Planning Session
 - b. California Welcome Center – RFP to be released on Oct 3, 2022
 - c. Holiday Décor
 - d. Update: American Park Network Oh Ranger Ad
5. Attachments:
Bids for employee recruitment
6. Adjourn

Next Meeting: Wednesday, November 16, 2022 (Date adjusted due to Thanksgiving Holiday)
at 9:00am – Visalia Marriott Hotel, 300 S. Court St. Visalia CA 93291.

Notes:

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.