

VISALIA CONVENTION AND VISITORS BUREAU AGENDA - BOARD REGULAR MEETING

April 10, 2019 9:00 am Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Samantha Rummage-Mathias, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

1) Approval of Minutes:

Approve minutes from March 13, 2019 Board meeting

2) <u>Treasurer's Report</u>:

Approve Treasurer's report- March 2019

No Action Items this Month.

Informational Items:

1) Staff Activity Reports

Executive: Executive Director Update

Sales: Activity Report on Convention Sales

Convention Calendar Update

Tourism: Tourism Activity Report

CVB/MML Website Reports

Membership Report Social Media Report

2) Committee Reports

Convention: Update, next meeting Tuesday, May 28, 2019, 9:00am @ Visit Visalia

Tourism: Meeting on Wednesday, April 17, 2019, 4:00pm @ Visit Visalia

Good of the Order

Adjournment of Board Meeting

Next Meeting: May 8, 2019, 9:00 am at Visalia City Administrative Office-Board Room, 220 N. Santa Fe Street

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