



**VISALIA CONVENTION AND VISITORS BUREAU
AGENDA - BOARD REGULAR MEETING**

April 8, 2020 9:00 a.m.

Join Zoom Meeting

<https://zoom.us/j/197966496?pwd=WUZRM205c2NFWG9TL2p5c2V3REV3dz09>

Meeting ID: 197 966 496 | Password: 380032

Dial by your location

+1 669 900 6833 US (San Jose)

+1 346 248 7799 US (Houston)

+1 253 215 8782 US

+1 301 715 8592 US

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

Call to Order / Introductions

Anil Chagan, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

1) Approval of Minutes:

Approve minutes from March 11, 2020 Board meeting

2) Treasurer's Report:

Approve Treasurer's report – February 2020

Approve Treasurer's report – March 2020

No Action Items this Month

Informational Items:

1) Staff Activity Reports

Executive Director:	Executive Director Report
Sales:	Convention Sales Activity Report
Tourism:	Tourism Activity Report
	Website Reports
	Social Media Report

2) Committee Information

- a. Convention: Convention Committee Update. Next meeting date is Tues, May 26, 2020, 9:30am @ Visit Visalia (Chair: Shelley)
- b. Tourism: Committee Update. Next meeting date is Wed, April 15th, 2020, 4:00pm @ Visit Visalia (Chair: Carrie)
- c. Marketing: Committee Update. Next meeting date is Tuesday, April 28th, 2020, 4:00pm @ COV Admin Board Room (Chair: Leslie)

- d. Policy: COVID-19 Discussion. Next meeting date is Monday, May 4, 2020 8:30am @ Comfort Suites (Exec Comm)
 - e. Contract Committee: None at this time
- 3) Strategy Session Update

Good of the Order

Next Meeting: May 13, 2020, 9:00 a.m. at Visalia City Administrative Office-Board Room, 220 N. Santa Fe Street

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.