



**VISALIA CONVENTION AND VISITORS BUREAU  
AGENDA - BOARD REGULAR MEETING**

August 14, 2019 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Samantha Rummage-Mathias, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

*\* Special demonstration on vFairs from Rabia Abbas (virtual exhibit tradeshow for 2020 budget consideration) \**

Consent Items: Board will consider approval of all consent items.

- 1) Approval of Minutes:  
Approve minutes from July 10, 2019 Board meeting
- 2) Treasurer's Report:  
Approve Treasurer's report- July 2019
- 3) Contract Committee:  
Approve reformation of the contract committee

Action Items:

Informational Items:

- 1) Committee Information

Convention:	Update, next meeting Tues, August 20, 2019, 9:00am @ Visit Visalia (Chair: Anil)
Tourism:	Update, next meeting Wed, Aug 21, 2019, 4:00pm @ Visit Visalia (Chair: Carrie)
Marketing:	Update, first meeting Wed, August 7, 2019 4:00pm @ COV Admin Board Room (Chair: Leslie)
Policy:	First meeting Fri, September 6, 2019 12:00pm @ Visalia Marriott (Exec Comm)
Contract:	Resume for City Contract renewal consideration, meeting date/place TBD
- 2) Strategy Session Update
- 3) Staff Activity Reports

Sales:	Activity Report on Convention Sales Convention Calendar Update
Tourism:	Tourism Activity Report CVB/MML Website Reports Membership Report Social Media Report

Good of the Order

Adjournment of Board Meeting

**Next Meeting:** September 11, 2019, 9:00 a.m. at Visalia City Administrative Office-Board Room, 220 N. Santa Fe Street

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For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*