



**VISALIA CONVENTION AND VISITORS BUREAU  
AGENDA - BOARD REGULAR MEETING**

February 12, 2020 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Anil Chagan, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

- 1) Approval of Minutes:  
Approve minutes from January 8, 2020 Board meeting
- 2) Treasurer's Report:  
Approve Treasurer's revised report – December 2019  
Approve Treasurer's report- January 2020

Action Items:

- 1) None

Informational Items:

- 1) Staff Activity Reports  
Executive Director: Executive Director Report  
Sales: Convention Sales Activity Report  
Tourism: Tourism Activity Report  
Website Reports  
Membership Report  
Social Media Report
- 2) Committee Information
  - a. Convention: Convention Committee Update. Next meeting date is Tues, March 24, 2020, 9:30am @ Visit Visalia (Chair: Shelley)
  - b. Tourism: Committee Update. Next meeting date is Wed, February 19, 2020, 4:00pm @ Visit Visalia (Chair: Carrie)
  - c. Marketing: Committee Update. Next meeting date is Tuesday, February 25, 2020, 4:00pm @ COV Admin Board Room (Chair: Leslie)
  - d. Policy: None. Next meeting date is Monday, March 2, 2020 8:30am @ Comfort Suites (Exec Comm)
  - e. Contract Committee: No update
- 3) Strategy Session Update

Good of the Order

Next Meeting: March 11, 2020, 9:00 a.m. at Visalia City Administrative Office-Board Room, 220 N. Santa Fe Street

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*

*Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*