



**VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING**

Wednesday, February 8, 2023 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Steve Nelsen, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items:

- 1) Approval of Minutes: from January 11, 2023, Board meeting
- 2) Treasurer's Report: January 2023
- 3) Approval of new board member: Maria Freitas, Fairfield Inn
- 4) Discussion and approval to change banks
- 5) Formation of an ad hoc committee to discuss and make recommendations:
 - a. Office lease of 112 E Main
 - b. COV Contract Renewal

Discussion Items:

- Mission Statement of VCVB/ Visit Visalia
- Visit Visalia Annual Report

Reports

1. Tourism
2. Conventions
3. TMD
4. Committees

Good of the Order

Adjourn to Closed Session For staffing discussion

Next Meeting: March 8, 2023, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

Adjourned

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For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.