



**VISALIA CONVENTION AND VISITORS BUREAU
AGENDA - BOARD REGULAR MEETING**

January 12, 2022 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

John Oneto, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

- 1) Approval of Minutes:
Approve minutes from December 8, 2021 Regular Board meeting

- 2) Treasurer's Report:
Approve Treasurer's report – December 2021

- 3) Approve Addition of a new signing officer – John Oneto, Board Chair

Informational Items:

- 1) 2021 Annual Report
- 2) City of Visalia – 2 Year Agreement

Action Items this Month

a. None

1) Staff Activity Reports

Executive Director:	Executive Director Report
Tourism:	Tourism Activity Report
	Website Reports
	Membership Report
	Social Media Report
Conventions:	Convention Sales Activity Report

2) Committee Information

- a. Convention: Update, next meeting Tues, February 15, 2022, 4:00pm @ Visit Visalia Office (Chair: Steven Torres)
- b. Tourism: Update, next meeting Wed, January 19, 2022, 4:00pm @ Visit Visalia Office (Chair: Carrie Groover)
- c. Policy: Update, next meeting Monday, January 31, 2022 1:00pm @ Comfort Suites (Exec Comm)
- d. Contract Committee: None

3) Strategy Session Update

Good of the Order

Next Meeting: February 9, 2022, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

Adjourned

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting.

For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.