



**VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING**

Wednesday, January 11, 2023 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Steve Nelsen, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

- 1) Approval of Minutes:
Approve minutes from December 14, 2022, Board meeting
- 2) Treasurer's Report:
Approve Treasurer's reports – December 2022

Informational Items:

- Board member Robert Lee has resigned from the VCVB Board of Directors. We thank him for his many years of service to this organization.
- 2022 Annual Report Presentation to City Council – Tentative dates: Feb 6 or Feb 21
- Prospective Board Members to fill open seats:
 - Maria Freitas, Fairfield Inn
 - Jeremy Schultz, Visalia 1852

Action Items:

- 1) Appoint Board Chief Financial Officer to fill position vacated by resignation of Robert Lee.

Staff Activity Reports

Tourism: Tourism Activity Report, Website Reports, Membership Report, Social Media Report
Conventions: Convention Sales Activity Report

Committee Information

- a. Executive/Policy: Next meeting is Mon, January 30, 2023, 1:00pm at Comfort Suites
- b. Destination Development: Next meeting is Wed, January 18, 2023, 4:00pm at Visit Visalia office (Chair: Carrie Groover) This is in addition to the bi-monthly schedule.
- c. Convention: Next Meeting is Wed, Mar 21, 4:00pm at Visit Visalia office (Chair: Adrian Reynosa)
- d. Contract Committee: None

Good of the Order

Adjourn to Closed Session For staffing discussion

Next Meeting: February 15, 2023, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

Adjourned

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting.

For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.