



**VISALIA CONVENTION AND VISITORS BUREAU
AGENDA - BOARD REGULAR MEETING**

June 10, 2020 9:00 a.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/8030566653?pwd=enQ3UDFDa3JjcitPQXdyQWhnOW5pdz09>

Meeting ID: 803 056 6653 | Password: 380032

+1 669 900 6833

Call to Order / Introductions

Anil Chagan, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

1) Approval of Minutes:

Approve minutes from May 13, 2020 Board meeting

2) Treasurer's Report:

Approve Treasurer's report – May 2020

No Action Items this Month

Informational Items:

1) Staff Activity Reports

Executive Director:	Executive Director Report
Sales:	Convention Sales Activity Report
Tourism:	Tourism Activity Report
	Website Reports
	Membership Report
	Social Media Report

2) Committee Information

- Convention: Convention Committee Update. Next meeting date is Tues, June 23, 2020, 9:30am @ Visit Visalia (Chair: Shelley)
- Tourism: Committee Update. Next meeting date is Wed, June 17, 2020, 4:00pm @ Visit Visalia (Chair: Carrie)
- Marketing: Committee Update. Next meeting date is Tuesday, June 23, 2020, 4:00pm @ COV Admin Board Room (Chair: Leslie)
- Policy: COVID-19 Discussion. Next meeting date is Monday, June 29, 2020 8:30am @ Comfort Suites (Exec Comm)
- Contract Committee: None at this time

3) Strategy Session Update

Good of the Order

Next Meeting: July 8, 2020, 9:00 a.m. at Visalia City Administrative Office-Board Room, 220 N. Santa Fe Street (location may change due to COVID-19, CDC and TCHD directives)

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.