



**VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING**

June 8, 2022 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

John Oneto, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

- 1) Approval of Minutes:
Approve minutes from May 11, 2022, Board meeting

- 2) Treasurer's Report:
Approve Treasurer's report – May 2022

Informational Items:

- 1) Bylaw Discussion
- 2) Summer Hours
- 3) Influencer and Media Hosting
- 4) Tourism Economics Training - Suzanne will coordinate with the BOD a virtual training of the symphony dashboard
- 5) Bookkeeper Secured - Krista Wanzer Rollin
- 6) Executive Director Project Turnover

Action Items this Month

a. None

1) Staff Activity Reports

Tourism:	Tourism Activity Report Website Reports Membership Report Social Media Report
Conventions:	Convention Sales Activity Report

2) Committee Information

- a. Convention: Update, postponed until further notice @ Visit Visalia Office (Chair: Steven Torres)
- b. Tourism: Update, next meeting Wed, July 20, 2022, 4:00pm @ Visit Visalia Office (Chair: Carrie Groover)
- c. Policy: Update, next meeting Tuesday, July 5, 2022 1:00pm @ Comfort Suites (Exec Comm)
- d. Contract Committee: None

3) Strategy Session Update

Good of the Order

Next Meeting: July 13, 2022, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

Adjourned

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Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.