



**VISALIA CONVENTION AND VISITORS BUREAU
AGENDA - BOARD REGULAR MEETING**

March 10, 2021 9:00 a.m.

Join Zoom Meeting Link: <https://us02web.zoom.us/j/82655755713>

Meeting ID: 826 5575 5713

Dial In: +1 669 900 6833

Call to Order / Introductions

Anil Chagan, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

- 1) Approval of Minutes:
Approve minutes from February 10, 2021 Board meeting
- 2) Treasurer's Report:
Approve Treasurer's report – February 2021

Informational Items:

- 1) Guest Speaker
 - a. Bob McKellar – Bob's World Grand Opening
- 2) Staff Activity Reports

Executive Director:	Executive Director Report
Tourism:	Tourism Activity Report
	Website Reports
	Membership Report
	Social Media Report
Conventions:	Convention Sales Activity Report

Action Items this Month

- Motion to accept Visalia City Council appointment of Katy Young, Executive Director ImagineU Children's Museum as City of Visalia appointed Board Member
 - Motion to accept PPP, up to \$60,000.00
- 3) Committee Information
 - a. Convention: Update, next meeting Wed, March 17, 2021, 11:00am @ Virtual Meeting (Chair: Shelley)
 - b. Tourism: Update, next meeting Wed, March 17, 2021, 4:00pm @ Virtual Meeting (Chair: Carrie)
 - c. Marketing: Update, next meeting date is Monday, March 8, 2021, 4:00pm @ COV Virtual Meeting (Chair: Leslie)
 - d. Policy: Update, next meeting Monday, April 5, 2021 1:00pm @ Virtual Meeting (Exec Comm)

e. Contract Committee: None at this time

4) Strategy Session Update

Good of the Order

Next Meeting: April 14, 2021, 9:00 a.m. – due to COVID-19, all meetings will be held virtually until further notice.

Adjourned

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services. Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.