



**VISALIA CONVENTION AND VISITORS BUREAU  
AGENDA – REGULAR BOARD MEETING**

March 9, 2022 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

John Oneto, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

1) Approval of Minutes:

Approve minutes from January 12, 2022, Regular Board meeting

Approve minutes from February 18, 2022, Special Board Meeting

2) Treasurer's Report:

Approve Treasurer's report – January 2022

Approve Treasurer's report – February 2022

Informational Items:

1) Sales Manager Recruitment

2) YTD Salary Savings

Action Items this Month

a. None

1) Staff Activity Reports

Executive Director: Executive Director Report

Tourism: Tourism Activity Report

Website Reports

Membership Report

Social Media Report

Conventions: Convention Sales Activity Report

2) Committee Information

a. Convention: Update, next meeting Tues, April 19, 2022, 4:00pm @ Visit Visalia Office (Chair: Steven Torres)

b. Tourism: Update, next meeting Wed, March 16, 2022, 4:00pm @ Visit Visalia Office (Chair: Carrie Groover)

c. Policy: Update, next meeting Monday, April 4, 2022 1:00pm @ Comfort Suites (Exec Comm)

d. Contract Committee: None

3) Strategy Session Update

Good of the Order

Next Meeting: April 13, 2022, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

Adjourned

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*For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*

*Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*