



**VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING**

Wednesday, March 8th, 2023 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Steve Nelsen, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items:

- 1) Approval of Minutes: from February 8th, 2023, board meeting
- 2) Treasurer's Report: February 2023
- 3) Approval of new board member: Maria Freitas, Fairfield Inn

Discussion Items:

- Ad hoc committee updates:
 - Change in bank
 - Office lease of 112 E Main
 - COV Contract Renewal
- Mission Statement of VCVB/ Visit Visalia
- Visit Visalia Annual Report
- Update on Executive Director recruitment

Staff Activity Reports: Tabled until April board meeting

Tourism: Tourism Activity Report, Website Reports, Membership Report, Social Media Report
Conventions: Convention Sales Activity Report

Reports

- 1) Tourism
- 2) Conventions
- 3) TMD
- 4) Committees

Good of the Order

Next Meeting: March 8, 2023, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

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Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.