

VISALIA CONVENTION AND VISITORS BUREAU AGENDA - BOARD REGULAR MEETING

May 13, 2020 9:00 a.m.

Join Zoom Meeting
https://us02web.zoom.us/j/86263169963?pwd=UXdZQjdBdWVJQnpNTHhpRGISdEVqQT09
Meeting ID: 862 6316 9963 | Password: 269833
+1 669 900 6833

Call to Order / Introductions

Anil Chagan, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

1) Approval of Minutes:

Approve minutes from April 8, 2020 Board meeting

2) Treasurer's Report:

Approve Treasurer's report – April 2020

No Action Items this Month

<u>Informational Items:</u>

1) Staff Activity Reports

Executive Director: Executive Director Report

Sales: Convention Sales Activity Report

Tourism: Tourism Activity Report

Website Reports Membership Report Social Media Report

2) Committee Information

- a. Convention: Convention Committee Update. Next meeting date is Tues, June 23, 2020, 9:30am via Zoom Meeting (Chair: Shelley)
- b. Tourism: Committee Update. Next meeting date is Wed, May 13, 2020, 4:00pm via Zoom Meeting (Chair: Carrie)
- c. Marketing: Committee Update. Next meeting date is Tuesday, May 26, 2020, 4:00pm via Zoom Meeting (Chair: Leslie)
- d. Policy: COVID-19 Discussion. Next meeting date is Monday, June 1, 2020 8:30am via Zoom Meeting (Exec Comm)
- e. Contract Committee: None at this time
- 3) Strategy Session Update

Good of the Order

Next Meeting: June 10, 2020, 9:00 a.m. at Visalia City Administrative Office-Board Room, 220 N. Santa Fe Street (location may change due to COVID-19, CDC and TCHD directives)

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.