



**VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING**

Wednesday, May 10, 2023 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Steve Nelsen, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items:

- 1) Approval of Minutes: from April 12, 2023, board meeting
- 2) Treasurer's Report: April 2023

Discussion/ Informational Items:

- 1) Ad hoc committee updates:
 - a. Change in bank
 - b. Office lease of 112 E Main
 - c. COV Contract Renewal

Staff Activity Reports:

Tourism: Tourism Activity Report, Website Reports, Membership Report, Social Media Report
Conventions: Convention Sales Activity Report

Reports

- 1) Tourism
- 2) Conventions
- 3) TMD
- 4) Committees

Good of the Order

Adjourned to Closed Session

- 1) Update on Executive Director recruitment

Next Meeting: June 14, 2023, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting.

For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.