



**VISALIA CONVENTION AND VISITORS BUREAU  
AGENDA - BOARD REGULAR MEETING**

November 13, 2019 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Samantha Rummage-Mathias, Board Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

- 1) Approval of Minutes:  
Approve minutes from October 9, 2019 Board meeting
- 2) Treasurer's Report:  
Approve Treasurer's report- October 2019

Action Items:

- 1) Motion to accept the proposed 2020 Budget
- 2) Motion to accept the carryover budget surplus in the 2020 budget
- 3) Motion to re-elect the VCVB Directors whose terms expire December 31, 2019 for an additional 3 years-new term expiration to be December 31, 2022: Steve Nelsen; Shelley Albanese; Jennifer Reynolds; Robert Lee; Roger Hurick.
- 4) Motion to appoint the Visalia CVB Executive Committee for 2020
  - Chair: Anil Chagan
  - Co-Chair: John Oneto
  - Treasurer: Robert Lee
  - Secretary: Shelley Albanese
  - Member: Carrie Groover
  - Member: Samantha Rummage-Mathias
  - Member: Phil Cox
  - Ex Officio: Leslie Caviglia

Informational Items:

- 1) Committee Information
  - a. Convention: Update, next meeting Tues, November 26, 2019, 9:00am @ Visit Visalia (Chair: Anil)
  - b. Tourism: Update, next meeting Wed, November 20, 2019, 4:00pm @ Visit Visalia (Chair: Carrie)
  - c. Marketing: Update, next meeting Wed, December 4, 2019 4:00pm @ COV Admin Board Room (Chair: Leslie)
  - d. Policy: Next meeting Dec 2, 2019 12:00pm @ Visalia Marriott (Exec Comm)
  - e. Contract Committee: Update, 2020 City of Visalia Professional Service Agreement for the Visalia Convention and Visitors Bureau
- 2) Strategy Session Update
- 3) Staff Activity Reports
  - Sales: Convention Sales Activity Report
  - Tourism: Tourism Activity Report
  - CVB/MML Website Reports

Membership Report  
Social Media Report

Good of the Order

Adjournment of Board Meeting

Next Meeting: December 11, 2019, 9:00 a.m. at Visalia City Administrative Office-Board Room, 220 N. Santa Fe Street

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*

*Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.*