



VISALIA CONVENTION AND VISITORS BUREAU
AGENDA - BOARD REGULAR MEETING
November 18, 2020 9:00 a.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/85184079214?pwd=MEJ1Q2JGYTBidkpUSnlya2hkeFpGZz09>

Meeting ID: 851 8407 9214 | Password: 292418

Dial In: +1 669 900 6833

Call to Order / Introductions

Anil Chagan, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

1) Approval of Minutes:

Approve minutes from October 14, 2020 Board meeting

2) Treasurer's Report:

Approve Treasurer's report – October 2020

Action Items this Month

- 1) Motion to accept the proposed 2021 Budget
- 2) Motion to authorize the Executive Director to utilize 2020 conserved funds for specific purpose expenses and carry over funds - background provided
- 3) Board vote to create Director vacancies - background provided
- 4) Motion to re-elect the VCVB Directors whose terms expire December 31, 2020 for an additional 3 years – new term expiration to be December 31, 2023: John Oneto, Samantha Rummage-Mathias.
- 5) Annual Committee Chairs Re-appointment: - Motion Required
 - a) Recommendation: Re-appoint the Visalia CVB Committee Chairs as follows:
Convention Committee Chair: Shelley Albanese
Tourism Committee Chair: Carrie Groover
Marketing Committee Chair: Leslie Caviglia
Policy Committee: Anil Chagan
- 6) Annual Officers/Executive Committee Election, nominations to fill the Officers/Executive Committee positions will be taken from the floor - Motion required
 - a) Recommendation: Re-appoint the Visalia CVB Officers/Executive Committee as follows:
Chair: Anil Chagan
Co-Chair: John Oneto
Treasurer: Robert Lee
Secretary: Shelley Albanese
Member: Carrie Groover
Member: Samantha Rummage-Mathias
Member: City Appointed – To Be Determined
Ex Officio: Leslie Caviglia

Informational Items:

- 1) Present, discuss final CVB 2020 conserved funds and recommendations
- 2) Present, discuss final CVB 2021 budget
- 3) Discuss, open Convention Sales position
- 4) Present, discuss Meetings and Conventions COVID-19 Protocol video and expense
- 5) Discuss, consider recommendations and nominations to fill existing Board of Director vacancies

6) Staff Activity Reports

Executive Director:	Executive Director Report
Sales:	Convention Sales Activity Report
Tourism:	Tourism Activity Report
	Website Reports
	Membership Report
	Social Media Report

7) Committee Information

- a. Convention: Update, next meeting Wed, November 18, 2020, 11:00am @ Virtual Meeting (Chair: Shelley)
- b. Tourism: Update, next meeting Wed, November 18, 2020, 4:00pm @ Virtual Meeting (Chair: Carrie)
- c. Marketing: Update, next meeting date is Monday, December 14, 2020, 4:00pm @ COV Virtual Meeting (Chair: Leslie)
- d. Policy: Update, next meeting Monday, November 30, 2020 1:00pm @ Virtual Meeting (Exec Comm)
- e. Contract Committee: None at this time

8) Strategy Session Update

Good of the Order

Next Meeting: December 9, 2020, 9:00 a.m. at Visalia City Administrative Office-Board Room, 220 N. Santa Fe Street (location may change due to COVID-19, CDC and TCHD directives)

Adjourned

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