



**VISALIA CONVENTION AND VISITORS BUREAU
AGENDA - BOARD REGULAR MEETING**

November 16, 2021 8:30 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Anil Chagan, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

1) Approval of Minutes:

Approve minutes from October 13, 2021 Regular Board meeting

2) Treasurer's Report:

Approve Treasurer's report – October 2021

Action Items this Month

a. Motion to re-elect the VCVB Directors whose terms expire December 31, 2021 for an additional 3 years – new term expiration to be December 31, 2024: Aaron Hensley, Anil Chagan, Bob McKellar, Carrie Groover, Katie Young, Richard Feder

b. Annual Officers/Executive Committee Election, nominations to fill the Officers/Executive Committee position will be taken from the floor – motion required

i. Recommendation: Appoint the Visalia CVB Officers/Executive Committee as follows:

Chair: John Oneto
Co-Chair: Samantha Rummage-Mathias
Treasurer: Robert Lee
Secretary: Anil Chagan
Member: Carrie Grover
Member: Steve Nelson
Ex Officio: Nick Macias

c. Annual Committee Chairs Re-appointment: Motion Required

i. Recommendation: Re-appoint the Visalia CVB Committee Chairs as follows:

Convention Committee Chair: Steven Torres
Tourism/Marketing Committee Chair: Carrie Groover
Policy Committee Chair: John Oneto

Informational Items:

1) Discuss, open Convention Sales position

2) Staff Activity Reports

Executive Director: Executive Director Report
Tourism: Tourism Activity Report
Website Reports
Membership Report

Social Media Report

Conventions: Convention Sales Activity Report

3) Committee Information

- a. Convention: Update, next meeting Tues, Dec 21, 2021, 4:00pm @ Visit Visalia Office (Chair: Shelley)
- b. Tourism: Update, next meeting Wed, December 15, 2021, 4:00pm @ Visit Visalia Office (Chair: Carrie)
- c. Policy: Update, next meeting Monday, November 30, 2021 11:00am @ Comfort Suites (Exec Comm)
- d. Contract Committee: To be discussed

4) Strategy Session Update

Good of the Order

Next Meeting: December 8, 2021, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

Adjourned

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Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.