



**VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING**

November 9, 2022 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

John Oneto, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

- 1) Approval of Minutes:
Approve minutes from October 12, 2022, Board meeting
- 2) Treasurer's Report: **Tabled** until December 2022 meeting
Approve Treasurer's report – October 2022

Informational Items:

- Report to City Council – Cancelled until January
- 2023 VCVB Budget Update
- Update on Exec Director recruitment
- Discuss nominations from the floor for appointment to the Visalia CVB Executive Committee for 2023

Chair:

Co-Chair:

Treasurer: Robert Lee

Secretary: Anil Chagan

Member: Amy King

Member: Adrian Reynosa

Member: Carrie Groover

Member: Steve Nelsen

Ex Officio: Nick Mascia

Action Items:

1. Motion to re-elect the VCVB Directors whose terms expire December 31, 2022 for an additional 3 years-new term expiration to be December 31, 2025: Steve Nelsen; Adrian Reynosa; Amy King; Robert Lee; Roger Hurick.

Staff Activity Reports

Tourism: Tourism Activity Report, Website Reports, Membership Report, Social Media Report

Conventions: Convention Sales Activity Report

Committee Information

- a. Executive/Policy: Next meeting is Monday, December 5, 2022, 1:00 p.m. at Comfort Suites

- b. Destination Development: Next meeting is Wednesday, November 16, 2022, 4:00 p.m. at Visit Visalia office (Chair: Carrie Groover)
- c. Convention: Postponed until further notice at Visit Visalia Office (Chair: Adrian)
- d. Contract Committee: None

Good of the Order

Next Meeting: December 14, 2022, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

Adjourned

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting.

For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.