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**Visalia Convention and Visitors Bureau**

**Agenda - Board REGULAR MEETING**

October 9, 2019 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

 Samantha Rummage-Mathias, Board Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda.  Each speaker will be allowed three minutes.  No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

1. Approval of Minutes:

Approve minutes from September 11, 2019 Board meeting

1. Treasurer’s Report:

Approve Treasurer’s report- September 2019

Action Items: None

Informational Items:

1. Discussion of Draft 2 of CVB 2020 Budget-any additional comments or questions regarding budget are due to staff no later than October 28 to allow time for research and response.
2. Update on open Executive Director Position
3. Committee Information

Convention: Update, next meeting Tues, October 26, 2019, 9:00am @ Visit Visalia (Chair: Anil)

Tourism: Update, next meeting Wed, Oct 16, 2019, 4:00pm @ Visit Visalia (Chair: Carrie)

Marketing: Update, next meeting Wed, Nov 6, 2019 4:00pm @ COV Admin Board Room (Chair: Leslie)

Policy: Next meeting Nov 4, 2019 12:00pm @ Visalia Marriott (Exec Comm)

Contract: City Contract renewal consideration, meeting date/place TBD

1. Strategy Session Update
2. Staff Activity Reports

 Sales: Activity Report on Convention Sales

 Convention Calendar Update

 Tourism: Tourism Activity Report

 CVB/MML Website Reports

 Membership Report

 Social Media Report

Good of the Order

Adjournment of Board Meeting

Closed Session immediately following board meeting

Next Meeting: November 13, 2019, 9:00 a.m. at Visalia City Administrative Office-Board Room, 220 N. Santa Fe Street

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*For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*