VISALIA CONVENTION AND VISITORS BUREAU
AGENDA - BOARD REGULAR MEETING
October 14, 2020 9:00 a.m.

Join Zoom Meeting
https://us02web.zoom.us/j/85184079214?pwd=MEJ1Q2JGYTBidkpUSnlya2hkeFpGZz09
Meeting ID: 851 8407 9214| Password: 292418
Dial In: +1 669 900 6833

Call to Order / Introductions
Anil Chagan, Chair

Public Comment:
Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

1) Approval of Minutes:
   Approve minutes from September 9, 2020 Board meeting

2) Treasurer's Report:
   Approve Treasurer's report – September 2020

Action Items this Month

1) Motion to re-elect the VCVB Directors whose terms expire December 31, 2020 for an additional 3 years-new term expiration to be December 31, 2023: John Oneto, Samantha Rummage-Mathia

Informational Items:

1) MMGY Marketing – Marketing Presentation by MMGY, Meetings and Conventions
2) Present, discuss first read of CVB 2020 conserved funds and recommendations
3) Present, discuss first read of CVB 2021 Budget-any additional comments or questions regarding budget are due to staff no later than October 26 to allow time for research and response
4) Discuss, consider recommendations and nominations to fill existing Board of Directors vacancies
5) Staff Activity Reports

Executive Director:	Executive Director Report
Sales:	Convention Sales Activity Report
Tourism:	Tourism Activity Report
	Website Reports
	Membership Report
	Social Media Report

6) Committee Information
   a. Convention: Update, next meeting Wed, October 21, 2020, 11:00am @ Virtual Meeting (Chair: Shelley)
   b. Tourism: Update, next meeting Wed, October 14, 2020, 4:00pm @ Virtual Meeting (Chair: Carrie)
   c. Marketing: Update, next meeting date is Monday, October 12, 2020, 4:00pm @ COV Virtual Meeting (Chair: Leslie)

d. Policy: Update, next meeting Monday, November 2, 2020 1:00pm @ Virtual Meeting (Exec Comm)
e. Contract Committee: None at this time

7) Strategy Session Update

Good of the Order

Next Meeting: November 11, 2020, 9:00 a.m. at Visalia City Administrative Office-Board Room, 220 N. Santa Fe Street (location may change due to COVID-19, CDC and TCHD directives)

Adjourned

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Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.