



**VISALIA CONVENTION AND VISITORS BUREAU
AGENDA - BOARD REGULAR MEETING**

October 13, 2021 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Anil Chagan, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

- 1) Approval of Minutes:
Approve minutes from September 8, 2021 Regular Board meeting

- 2) Treasurer's Report:
Approve Treasurer's report – September 2021

Action Items this Month

- a. None

Informational Items:

- 1) Staff Activity Reports
Executive Director: Executive Director Report
Tourism: Tourism Activity Report
Website Reports
Membership Report
Social Media Report
Conventions: Convention Sales Activity Report

- 2) Committee Information
 - a. Convention: Update, next meeting Tues, Oct 19, 2021, 4:00pm @ Visit Visalia Office (Chair: Shelley)
 - b. Tourism: Update, next meeting Wed, October 20, 2021, 4:00pm @ Visit Visalia Office (Chair: Carrie)
 - c. Policy: Update, next meeting Monday, November 1, 2021 11:00am @ Comfort Suites (Exec Comm)
 - d. Contract Committee: To be discussed

- 3) Strategy Session Update

Good of the Order

Next Meeting: November 10, 2021, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

Adjourned

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.