



**VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING**

October 12, 2022 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

John Oneto, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

1) Approval of Minutes:

Approve minutes from September 14, 2022, Board meeting

Approve minutes from the special board meeting on September 26, 2022

2) Treasurer's Report:

Approve Treasurer's report – September 2022

Informational Items:

- Report to City on activities Jan 1 – Sept 15, 2022 for contract
 - November 7, 2022 at 4:00 work session
- Update on Exec Director recruitment
- VTMD will contribute up to \$5,000 toward any placement fees related to the recruitment of an executive director

Action Items this Month

None

Staff Activity Reports

Tourism: Tourism Activity Report, Website Reports, Membership Report, Social Media Report

Conventions: Convention Sales Activity Report

Committee Information

- a. Executive/Policy: Next meeting is Tuesday, October 31, 2022, 1:00 p.m. at Comfort Suites
- b. Destination Development: Next meeting is Wednesday, October 19, 2022, 4:00 p.m. at Visit Visalia office (Chair: Carrie Groover)
- c. Convention: Postponed until further notice at Visit Visalia Office (Chair: Steven Torres)
- d. Contract Committee: None

Good of the Order

Next Meeting: November 9, 2022, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

Adjourned

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.