



VISALIA CONVENTION AND VISITORS BUREAU
AGENDA - BOARD REGULAR MEETING
September 9, 2020 9:00 a.m.

Join Zoom Meeting

<https://us02web.zoom.us/j/85607460133?pwd=MFpUOUswS2pWUGJqZTVFYzdmR1hUQT09>

Meeting ID: 819 9268 4680 | Password: 888825

Dial In: +1 669 900 6833

Call to Order / Introductions

Anil Chagan, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Consent Items: Board will consider approval of all consent items.

1) Approval of Minutes:

Approve minutes from August 12, 2020 Board meeting

2) Treasurer's Report:

Approve Treasurer's report – August 2020

No Action Items this Month

Informational Items:

1) Jennifer Fawkes, Marketing Manager for World Ag Expo

2) Staff Activity Reports

Executive Director:	Executive Director Report
Sales:	Convention Sales Activity Report
Tourism:	Tourism Activity Report
	Website Reports
	Membership Report
	Social Media Report

3) Committee Information

- Convention: Convention Committee Update. Next meeting date is Tues, September 22nd, 2020, 9:30am @ Virtual Meeting (Chair: Shelley)
- Tourism: Committee Update. Next meeting date is Wed, September 16, 2020, 4:00pm @ Virtual Meeting (Chair: Carrie)
- Marketing: Committee Update. Next meeting date is Monday, September 14, 2020, 4:00pm @ COV Virtual Meeting (Chair: Leslie)
- Policy: Next meeting date is Monday, October 5th, 2020 1:00pm @ Virtual Meeting (Exec Comm)
- Contract Committee: None at this time

4) Strategy Session Update

Good of the Order

Next Meeting: October 14, 2020, 9:00 a.m. at Visalia City Administrative Office-Board Room, 220 N. Santa Fe Street
(location may change due to COVID-19, CDC and TCHD directives)

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting.
For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.