

Visalia Convention & Visitor's Bureau

Profit and Loss by Class

April 2023

	GENERAL	GOODS	TOURISM	TOTAL
Income				
5650 Visalia TMD Salary Reimbursement	5,500.00			\$5,500.00
5750 Interest Income	0.96			\$0.96
5800 Sales of Product Income		42.00		\$42.00
Total Income	\$5,500.96	\$42.00	\$0.00	\$5,542.96
Cost of Goods Sold				
6000 Cost of Goods Sold		41.74		\$41.74
Total Cost of Goods Sold	\$0.00	\$41.74	\$0.00	\$41.74
GROSS PROFIT	\$5,500.96	\$0.26	\$0.00	\$5,501.22
Expenses				
6111 Credit Card Service Fee		1.49		\$1.49
6120 Computer & Equipment				\$0.00
6123 Software Purchases & Licenses	36.00			\$36.00
Total 6120 Computer & Equipment	36.00			\$36.00
6130 Insurance				\$0.00
6131 General Liability Insurance	1,491.00			\$1,491.00
Total 6130 Insurance	1,491.00			\$1,491.00
6150 Office Rent & Utilities	1,500.00			\$1,500.00
6160 Postage & Shipping			643.05	\$643.05
6170 Printing/Copies, General	91.50			\$91.50
6270 Website	500.00			\$500.00
6280 Collateral				\$0.00
6281 Printed Collateral			0.00	\$0.00
6282 Promotional Collateral/Giveaways	255.00			\$255.00
Total 6280 Collateral	255.00		0.00	\$255.00
6310 Special Projects				\$0.00
6311 Sequoia Tree Lease-USPS			208.33	\$208.33
Total 6310 Special Projects			208.33	\$208.33
6320 Audit, Accounting & Legal Fees	360.00			\$360.00
6340 Memberships/Dues & Subscriptions	6,000.00			\$6,000.00
6360 Payroll				\$0.00
6361 Wages	6,376.89			\$6,376.89
6364 Health/Life/Dental/Vision Ins	63.74			\$63.74
6365 Retirement Contributions	4,401.01			\$4,401.01
6366 Payroll Administrative Fees	92.30			\$92.30
Total 6360 Payroll	10,933.94			\$10,933.94
Total Expenses	\$21,167.44	\$1.49	\$851.38	\$22,020.31
NET OPERATING INCOME	\$ -15,666.48	\$ -1.23	\$ -851.38	\$ -16,519.09
NET INCOME	\$ -15,666.48	\$ -1.23	\$ -851.38	\$ -16,519.09