

Visalia Convention & Visitor's Bureau

Profit and Loss by Class

August 2023

	GENERAL	GOODS	TOURISM	TOTAL
Income				
5650 Visalia TMD Salary Reimbursement	11,000.00			\$11,000.00
5700 Miscellaneous Revenues			35,859.00	\$35,859.00
5750 Interest Income	1.06			\$1.06
5800 Sales of Product Income		229.00		\$229.00
Total Income	\$11,001.06	\$229.00	\$35,859.00	\$47,089.06
Cost of Goods Sold				
6000 Cost of Goods Sold		141.74		\$141.74
Total Cost of Goods Sold	\$0.00	\$141.74	\$0.00	\$141.74
GROSS PROFIT	\$11,001.06	\$87.26	\$35,859.00	\$46,947.32
Expenses				
6111 Credit Card Service Fee		6.43		\$6.43
6120 Computer & Equipment				\$0.00
6123 Software Purchases & Licenses	110.45			\$110.45
Total 6120 Computer & Equipment	110.45			\$110.45
6140 Meetings Expense				\$0.00
6141 Board Meetings	20.00			\$20.00
Total 6140 Meetings Expense	20.00			\$20.00
6150 Office Rent & Utilities	1,500.00			\$1,500.00
6160 Postage & Shipping	427.05			\$427.05
6170 Printing/Copies, General	72.87			\$72.87
6180 Supplies/Materials	73.77			\$73.77
6210 Advertising				\$0.00
6212 Tourism			75.00	\$75.00
Total 6210 Advertising			75.00	\$75.00
6270 Website	500.00			\$500.00
6310 Special Projects				\$0.00
6311 Sequoia Tree Lease-USPS			208.33	\$208.33
Total 6310 Special Projects			208.33	\$208.33
6320 Audit, Accounting & Legal Fees	800.00			\$800.00
6340 Memberships/Dues & Subscriptions			728.72	\$728.72
6360 Payroll				\$0.00
6361 Wages	18,094.56			\$18,094.56
6364 Health/Life/Dental/Vision Ins	95.61			\$95.61
6366 Payroll Administrative Fees	143.31			\$143.31
Total 6360 Payroll	18,333.48			\$18,333.48
Total Expenses	\$21,837.62	\$6.43	\$1,012.05	\$22,856.10
NET OPERATING INCOME	\$ -10,836.56	\$80.83	\$34,846.95	\$24,091.22
NET INCOME	\$ -10,836.56	\$80.83	\$34,846.95	\$24,091.22