



@VisitVisalia



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VISIT VISALIA FEATURES EXHIBITION BY PHOTOGRAPHER BECKIE BALLEW NAVA

Visalia, Calif. (Aug. 2, 2019) –Visit Visalia today announced a photographic exhibition showcasing work by artist Beckie Ballew Nava is open to the public in the downtown Visalia office.

“Nava’s extensive photographic collection captures the range of color and the play of light on her subjects,” said Demea Metcalf, executive director of Visit Visalia. “From the foothills to the clouds in the sky, there is an intensity in her images. We enjoy showcasing original, local artwork and supporting the things that help to attract visitors to Visalia. Arts are a big draw for tourists to our city.”

The exhibition is free to the public and will run through Aug. 29. Visitors and photography lovers are encouraged to come by to view Nava’s work during regular business hours. Visit Visalia is open Monday, Tuesday and Wednesday from 8 a.m. to 5 p.m., Thursday and Friday until 6 p.m. and on Saturday from 9 a.m. until 3 p.m. The office is located at 112 E. Main Street.

The opening night of the exhibition coincides with the Aug. 2 First Friday Art Walk, which Visit Visalia is pleased to again be a host location.

Along with Nava’s exhibition at the Visit Visalia office, she has work on permanent display at Valley Children’s Hospital, Crisis Residential Treatment Center (Fresno) and Lindsay Hospital Guild District Office.

As an active member of the community, Nava is pleased that Visit Visalia displays the work of local artists and is honored to be selected for the exhibition.

Nava, a lifelong resident of the local area, has been actively pursuing her passion of photography for the past 10 years finding sunrises, sunsets, mountains, vineyards, blossoms, and green pastures to be meditative, inspiring, relaxing or fun-loving. She uses a variety of displays from matted and framed prints, canvas or acrylic prints to her current favorite, metal, which she feels really enhances the colors.

Nava’s love of the region is evident in her work. Nava says the images she captured of Visalia “shows God’s handiwork and inspiration.”

Visalia, located in Central California with easy access from Los Angeles and San Francisco, offers numerous attractions to visitors. The arts and entertainment destination, nestled in the foothills of the Sierra Nevada mountains, is the most robust city near Sequoia & Kings Canyon National Parks.



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ABOUT VISIT VISALIA:

[Visit Visalia](#) is a collaboration of the Visalia Tourism and Marketing District and the Visalia Convention and Visitors Bureau (VCVB) dedicated to marketing, advertising, public relations and other promotional efforts that inspire travel to the City of Visalia. Visit Visalia works closely with local lodging properties, restaurants and attractions to foster interest in Visalia as a year-round destination for leisure, family, and meeting and convention travelers. For more information about Visit Visalia go to www.VisitVisalia.com and follow Visit Visalia on [Instagram](#), [Facebook](#), [Twitter](#), [You Tube](#) and [Pinterest](#).