



Director's Cup Promotion



~ From ~



You deserve a prize after all the hard work you put into your event -
and Visit Visalia is offering just that! It's simple - contact Visit Visalia when
planning your next tournament, and get qualified for a \$500.00 winner's cup jackpot
when your Group stays & plays in Visalia!

To Qualify:

- Must book a minimum of 25 room nights peak over at least two consecutive nights
- Work with Visit Visalia to develop and distribute the lead
- Book event in one or more of Visalia's 15 hotel properties
- Must be a new event that has not been held in Visalia within the past year and may not apply to already contracted groups
- Promotion may expire and is at the sole discretion of the Sales Director to determine eligibility

