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Visit Visalia and Sequoia National Park for July 4th Holiday Weekend

Visit Visalia offers limited time promotion to get travelers back on the road

Visalia, Calif. (June 24, 2020) – Visalia, located in Central California within easy driving distance from major cities like Los Angeles and San Francisco, is announcing a limited time promotion to help fuel summertime road trip travel. And with an exciting line up of activities, visitors looking to celebrate the July 4th three-day holiday weekend will have plenty of options. The destination, nestled in the foothills of the Sierra Nevada mountains, is the most robust city near Sequoia & Kings Canyon National Park.

The “[Let us fuel your wanderlust](#)” promotion offers visitors, who book a two-night stay via the Visit Visalia website for any of the participating Visalia hotels, a free \$50 Gas Card to help fuel their travels.

“After months of staying home, many Californians are ready to get out of the house and take a road trip,” said Nellie Freeborn, executive director of Visit Visalia. “Here is an opportunity to do so while also being able to maintain the physical distancing that the outdoors naturally provide. We look forward to welcoming them.”

These [summer activities](#) are suitable for all types of travelers: travelers wanting to disconnect and get away from it all or families wanting to take the kids for a fun-filled family vacation. Here’s what’s on tap:

- **[Sequoia National Park](#)**: While many people come to see the world-famous General Sherman Tree, there are many other areas of the park that are worth exploring. From the top of Moro Rock to a hike to Tokopah Falls, the views won’t disappoint. The park is open to visitors with no reservations required.
- **[Lake Kaweah](#)**: After a day in the national park hiking, climbing and exploring, visitors can relax on the lake just outside of the national park. Float on a patio boat around the lake, fish, swim and lay in the sun. All while soaking in the view of the Sierra Nevada mountains.
- **[Visalia Adventure Park](#)**: You saw the big trees in the park, now you can play mini-golf in a Sequoia themed fun-zone. Bumper boats, go-karts and even the Sequoia Springs Splash Park are open for family fun. Private cabanas are available for those that want to distance.
- **[Stargazing](#)**: Experts say one-third of the world population, including 80% of Americans, can no longer see the Milky Way due to bright city lights making stars difficult to see. Fortunately, you can still see some amazing stars, meteors and more when you head out of the big cities into less densely populated areas like the Sierra Nevada mountains and



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foothills. Follow our suggestions for tops spots to view the Milky Way, Perseid Meteor Shower and more.

Visalia offer hotel accommodations from affordable to luxury, rustic to modern. And adding to the selection is the very soon to open boutique property, [The Darling Hotel](#), currently booking for stays after July 1, 2020. All properties have easy access to restaurants, shopping and Sequoia & Kings Canyon National Parks.

To get the “Let us fuel you wanderlust” free \$50 gas card, book travel on [VisitVisalia.com/stay](#). Bring the official voucher to the Visit Visalia office to redeem for your gas card. A two-night stay is required, and travel must take place by December 31, 2020. Offer valid while supplies last. For details, rules and regulations, go to [visitvisalia.com/Free-Gas-Card](#).

Visit Visalia is partnering with local hotels to provide visitor information, free maps and guides in all hotels. Or stop by the Visit Visalia office, at 112 E. Main Street, for itineraries, recommendations and additional information.

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ABOUT VISIT VISALIA:

[Visit Visalia](#) is a collaboration of the Visalia Tourism Marketing District and the Visalia Convention and Visitors Bureau (VCVB) dedicated to marketing, advertising, public relations and other promotional efforts that inspire travel to the City of Visalia. Visit Visalia works closely with local lodging properties, restaurants and attractions to foster interest in Visalia as a year-round destination for leisure, family, and meeting and convention travelers. For more information about Visit Visalia go to [www.VisitVisalia.com](#) and follow Visit Visalia on [Instagram](#), [Facebook](#), [Twitter](#), [You Tube](#) and [Pinterest](#).