

Visalia Convention & Visitor's Bureau

Profit and Loss by Class

May 2023

	CONVENTIONS	GENERAL	GOODS	MML	TOURISM	TOTAL
Income						
5750 Interest Income		1.13				\$1.13
5800 Sales of Product Income			30.00			\$30.00
Total Income	\$0.00	\$1.13	\$30.00	\$0.00	\$0.00	\$31.13
Cost of Goods Sold						
6000 Cost of Goods Sold			15.26			\$15.26
Total Cost of Goods Sold	\$0.00	\$0.00	\$15.26	\$0.00	\$0.00	\$15.26
GROSS PROFIT	\$0.00	\$1.13	\$14.74	\$0.00	\$0.00	\$15.87
Expenses						
6111 Credit Card Service Fee			1.13			\$1.13
6120 Computer & Equipment						\$0.00
6123 Software Purchases & Licenses		-42.92				\$ -42.92
Total 6120 Computer & Equipment		-42.92				\$ -42.92
6140 Meetings Expense						\$0.00
6141 Board Meetings		20.00				\$20.00
Total 6140 Meetings Expense		20.00				\$20.00
6150 Office Rent & Utilities		1,500.00				\$1,500.00
6160 Postage & Shipping		226.00				\$226.00
6170 Printing/Copies, General		194.70				\$194.70
6180 Supplies/Materials		63.16				\$63.16
6210 Advertising						\$0.00
6212 Tourism				5,515.00		\$5,515.00
Total 6210 Advertising				5,515.00		\$5,515.00
6230 Entertainment	17.34					\$17.34
6240 FAM Tours		120.00			219.43	\$339.43
6260 Travel						\$0.00
6262 Lodging		414.51				\$414.51
Total 6260 Travel		414.51				\$414.51
6270 Website		500.00				\$500.00
6280 Collateral						\$0.00
6281 Printed Collateral					67.50	\$67.50
6282 Promotional Collateral/Giveaways	19.55					\$19.55
Total 6280 Collateral	19.55				67.50	\$87.05
6310 Special Projects						\$0.00
6311 Sequoia Tree Lease-USPS					208.33	\$208.33
Total 6310 Special Projects					208.33	\$208.33
6320 Audit, Accounting & Legal Fees		1,615.00				\$1,615.00
6340 Memberships/Dues & Subscriptions					2,595.00	\$2,595.00

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May 2023

	CONVENTIONS	GENERAL	GOODS	MML	TOURISM	TOTAL
6360 Payroll						\$0.00
6361 Wages		6,376.89				\$6,376.89
6364 Health/Life/Dental/Vision Ins		-196.68				\$ -196.68
6366 Payroll Administrative Fees		92.30				\$92.30
Total 6360 Payroll		6,272.51				\$6,272.51
QuickBooks Payments Fees		6.78				\$6.78
Total Expenses	\$36.89	\$10,889.74	\$1.13	\$5,515.00	\$3,090.26	\$19,533.02
NET OPERATING INCOME	\$ -36.89	\$ -10,888.61	\$13.61	\$ -5,515.00	\$ -3,090.26	\$ -19,517.15
NET INCOME	\$ -36.89	\$ -10,888.61	\$13.61	\$ -5,515.00	\$ -3,090.26	\$ -19,517.15