



**VISALIA CONVENTION AND VISITORS' BUREAU
MINUTES FROM FEBRUARY 8, 2023 BOARD MEETING
HELD AT CITY ADMIN OFFICE**

Meeting was called to order by Board Chair Steve Nelsen at 9:04 a.m.

Present: Adrian Reynosa, Amy King, Anil Chagan, Bob McKellar, Carrie Groover, John Oneto, Katy Young, Michael Seward, Rick Feder, Roger Hurick, Samantha Rummage Mathias, Steve Nelsen

Excused: Aaron Hensley

Absent: Brett Taylor

Others Present: Nick Mascia

Staff: Devon DeMello, Suzanne Bianco

Public Comment: None.

Consent Items:

- Bob McKellar motioned to approve the minutes from the January 11, 2023 board meeting. This was seconded by Rick Feder. Motioned carried.
- Rick Feder motioned to approve the January 2023 treasurer's report. This was seconded by Michael Seward. Motioned carried.
- Voting on whether or not to add Maria Freitas, General Manager of the Fairfield Inn, to the CVB Board was postponed.
- Bob McKellar motioned to appoint Steve Nelsen to research alternate banking institutions for the CVB. This was seconded by Katy Young. Motioned carried.
- Katy Young motioned to approve the formation of an ad hoc committee, consisting of 3-4 people, to discuss and make recommendations at the next board meeting on:
 - Possible new VCVB office locations
 - Discuss and proposed updates to the VCVB's contract with the City of VisaliaThis was seconded by Anil Chagan. Motioned carried. Steve Nelsen, Anil Chagan, John Oneto, and Samantha Rummage Mathias expressed interest in joining this ad hoc committee.

Discussion Items:

- The board was asked to review Visit Visalia's current mission statement. This item will be discussed in more depth at the next board meeting.
- The next City Council meeting in which the CVB can present their 2022 annual report is February 21st, 2023. If unable to present on this date, then the next opportunity would be March 6th, 2023.

Staff Activity Reports

- Due to the time, Adrian Reynosa motioned that CVB staff members recap January's Activity Reports at the March board meeting. This was seconded by Anil Chagan. Motioned carried.

Committee Information:

- 1) Executive/Policy: Next meeting is Monday, April 3rd, 2023, 1:00 p.m. at the Comfort Suites
- 2) Destination Development: Next meeting is Wednesday, April 19th, 2023, 4:00 p.m. at the Visit Visalia office
- 3) Convention: Next meeting is Tuesday, March 21st, 2023, 4:00 p.m. at the Visalia Convention Center
- 4) Contract Committee: None.

Good of the Order:

- Anil Chagan will be attending the California Hotel & Lodging Association Summit on March 21st, 2023 and invited other hoteliers from Visalia to attend.

Next Meeting: Wednesday, April 12th, 2023, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

Adjourned: Meeting adjourned at 10:33 a.m.

Respectfully Submitted: Suzanne Bianco