



**VISALIA CONVENTION AND VISITORS' BUREAU  
MINUTES FROM JUNE 16, 2023 BOARD MEETING  
HELD AT CITY ADMIN OFFICE**

Meeting was called to order by Board Chair Steve Nelsen at 9:01 AM

**Present:** Aaron Hensley, Adrian Reynosa, Amy King, Anil Chagan, Bob McKellar, Carrie Groover, Michael Seward, John Oneto, Katy Young, Roger Hurick, Samantha Rummage Mathias, Steve Nelsen.

**Excused:** Rick Feder

**Absent:** Brett Taylor,

**Others Present:** Nick Mascia

**Staff:** Suzanne Bianco

Public Comment: None

Action Items:

1. Approval of Minutes from April 12, 2023 and May 10, 2023 Meeting: Bob motioned, John seconded. Motion carried.
2. Motion to accept the April and May 2023 Treasurer's Reports: discussion on outstanding A/R items. It was suggested that 2 members from the VCVB and TMD boards meeting to discuss outstanding \$35,000 TMD payment. Steve and Carrie will work on documentation and meeting to be resolved prior to next VCVB Board Meeting in July.  
Bob motioned to approve and Roger seconded. Motion carried with John and Anil abstaining.
3. Motion to clarify motion made April 2023 regarding changes in signatories on all bank accounts to add: Elected Board Chair, Vice Chair, Treasurer and CVB Executive Director (with check limit of \$5,000) and to remove all current signers on the Visalia Convention & Visitor Bureau accounts.  
Moved by Bob and seconded by Roger. Motion carried.

Discussion Items:

- The Ad Hoc committee met to discuss the COV contract. Nick presented some of the options under consideration. Discussion to continue.

Staff Activity Reports:

Suzanne provided an update on an ongoing Tourism Economics platform Teams call to be held monthly. All are invited to attend. A brief recap of sales activity was given. Tourism activities updated including the recent French FAM. Media press trip for UK writer with autistic child is planned for July. Reviewed current routes in Sequoia & Kings Canyon as road repairs are made were discussed. Gateway Shuttle on hold until about July 1 when Hwy 198 is scheduled to reopen to Giant Forest. City is ready to operate the Shuttle as soon as directed.

It was discussed having a PR firm help with messaging to say that the parks are currently open as there is confusion.

Upcoming committee meetings:

1. Destination Development: June 21, 2023
2. Executive Committee: June 29, 2023 at 1:00 pm at the Comfort Suites (Moved due to July 4<sup>th</sup> holiday)
3. Conventions: Next meeting will be on July 18, 2023

Good of the Order: Nick further discussed the Shuttle, both gateway and internal. Crews are working hard to complete the repairs.

Next Meeting: Wednesday, May 10, 2023, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

Adjourned: Meeting adjourned at 10:14 AM

Closed Session: Meeting opened at 10:14 AM

Respectfully submitted by: Anil Chagan