



**VISALIA CONVENTION AND VISITORS' BUREAU
MINUTES FROM MARCH 8, 2023 BOARD MEETING
HELD AT CITY ADMIN OFFICE**

Meeting was called to order by Board Chair Steve Nelsen at 9:02 AM

Present: Aaron Hensley, Adrian Reynosa, Amy King, Anil Chagan, Bob McKellar, Carrie Groover, John Oneto, Roger Hurick, Samantha Rummage Mathias, Steve Nelsen.

Excused: Katy Young, Rick Feder,

Absent: Michael Seward, Brett Taylor

Others Present: Nick Mascia

Staff: None

Public Comment: None

Action Items:

1. Bob McKellar motioned to approve the minutes from February 8, 2023. This was seconded by Aaron Hensley. Motion carried.
2. Bob McKellar motioned to approve the February 2023 treasurer's report. This was seconded by Samantha Rummage Mathias. Motion carried.
3. Maria Freitas of the Fairfield Inn has declined the offer to be on the board. There was no vote held.

Discussion Items:

- The Ad Hoc committee has had one meeting to set the stage for upcoming meetings with the goal of addressing the following topics: change of bank, office lease of 112 E. Main St., and the COV contract renewal.
- Sample mission statements were read to the group and will be voted on at the next meeting. John Oneto asked if the group felt a vision statement was also needed. Carrie Groover suggested having a strategy meeting to discuss having these in place.
- The Visit Visalia Annual Report to City Council has been accepted and taken off their calendar, so there will be no presentation necessary.
- Carrie Groover reported there is one candidate that is visiting the area at the end of March to meet with the board as a follow up to her interview.

Staff Activity Reports:

Steve Nelsen asked if the board had any questions regarding the staff reports that were sent out prior to the meeting. No questions or comments from the board.

Reports:

1. Tourism: No meeting due to World AG Show, will reschedule.
2. Conventions: Next meeting will be on March 21, 2023
3. TMD: Carrie Groover reported that at the most recent meeting officers were installed, a budget was approved, and they also approved an ad with Visit CA in their Road Maps magazine.
4. Committees: No report.

Good of the Order:

- Anil Chagan announced the grand opening of the Hillstone Inn that is in Tulare will be on April 5 at 4:00 p.m.

Next Meeting: Wednesday, April 12, 2023, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

Adjourned: Meeting adjourned at 9:55 AM

Respectfully submitted by: Amy King