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Celebrate National Plan for Vacation Day with Visit Visalia *Planning now for future travel will make you happier*

Visalia, Calif (Jan 22, 2021)– As part of National Plan for Vacation Day on January 26, Visit Visalia is offering free \$75 gas cards to encourage and remind the public to make plans to travel.

National Plan for Vacation Day takes place during the last Tuesday in January as a day to encourage Americans to plan their vacation days for the entire year at the start of the year. While much of the country continues to face rising case numbers and travel restrictions, National Plan for Vacation Day is an opportunity to do what is safe and productive: *plan*.

“It’s been a challenging year, and I know we have all missed traveling and exploring our great country,” said U.S. Travel President and CEO Roger Dow. “While many are not yet ready or able to take a vacation, we are encouraging Americans to pull out their calendars on January 26 and get a future trip on the books—even if that just means dreaming about your next getaway.”

“In the face of so much uncertainty, and with more than 63% of Americans saying they desperately need a vacation, National Plan for Vacation Day is the perfect opportunity for Americans to renew their love of travel and to look ahead to better days.”

There is a wealth of information that says simply planning a vacation can increase happiness, with 97% of [survey respondents](#) saying that having a trip planned makes them happier. Further, [survey data](#) shows that 84% of Americans are excited to plan a vacation in the next six months, indicating an impending surge in travel demand once conditions improve.

With so many great travel deals to be had right now, Visit Visalia advises savvy vacation planners who are able to book future trips now to take advantage of these offers before demand picks up, like our [free \\$75 gas card promotion](#).

“Visit Visalia is celebrating National Plan for Vacation Day to encourage Americans to plan ahead for future travel and take some much-needed time off,” said Nellie Freeborn, executive director of Visit Visalia. “By committing to planning on January 26, Americans can all enjoy the



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many benefits of taking a break while giving themselves something to look forward to—and Visit Visalia has some [great tips](#) to help you plan your perfect getaway.”

The recent announcement that Southwest Airlines will begin flights into nearby Fresno Yosemite International Airport starting on April 25 offers further opportunities for travelers.

Visit Visalia continues to urge Americans to adhere to healthy travel practices—whether one is planning a vacation in the short term or for later this year. The [Visalia Cares Stay Safe program](#) has a wealth of resources and guidance to encourage safe and healthy travel, which includes wearing a mask, frequent hand washing, maintaining physical distance when possible and staying home if feeling sick.

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ABOUT VISIT VISALIA:

Visit Visalia is a collaboration of the Visalia Tourism Marketing District and the Visalia Convention and Visitors Bureau (VCVB) dedicated to marketing, advertising, public relations and other promotional efforts that inspire travel to the City of Visalia. Visit Visalia works closely with local lodging properties, restaurants and attractions to foster interest in Visalia as a year-round destination for leisure, family, and meeting and convention travelers. For more information about Visit Visalia go to www.VisitVisalia.com and follow Visit Visalia on [Instagram](#), [Facebook](#), [Twitter](#) and [Pinterest](#).