## Visalia Convention & Visitor's Bureau

## Profit and Loss by Class June 2023

|                                       | GENERAL       | GOODS     | TOURISM      | TOTAL         |
|---------------------------------------|---------------|-----------|--------------|---------------|
| Income                                |               |           |              |               |
| 5650 Visalia TMD Salary Reimbursement | 5,500.00      |           |              | \$5,500.00    |
| 5750 Interest Income                  | 1.03          |           |              | \$1.03        |
| 5800 Sales of Product Income          |               | 152.00    |              | \$152.00      |
| Total Income                          | \$5,501.03    | \$152.00  | \$0.00       | \$5,653.03    |
| Cost of Goods Sold                    |               |           |              |               |
| 6000 Cost of Goods Sold               |               | 88.18     |              | \$88.18       |
| Total Cost of Goods Sold              | \$0.00        | \$88.18   | \$0.00       | \$88.18       |
| GROSS PROFIT                          | \$5,501.03    | \$63.82   | \$0.00       | \$5,564.85    |
| Expenses                              |               |           |              |               |
| 6111 Credit Card Service Fee          |               | -14.56    |              | \$ -14.56     |
| 6120 Computer & Equipment             |               |           |              | \$0.00        |
| 6121 Computer & Equipment Purchase    | 384.06        |           |              | \$384.06      |
| 6123 Software Purchases & Licenses    | 1,456.98      |           |              | \$1,456.98    |
| Total 6120 Computer & Equipment       | 1,841.04      |           |              | \$1,841.04    |
| 6140 Meetings Expense                 |               |           |              | \$0.00        |
| 6141 Board Meetings                   | 40.00         |           |              | \$40.00       |
| Total 6140 Meetings Expense           | 40.00         |           |              | \$40.00       |
| 6150 Office Rent & Utilities          | 1,500.00      |           |              | \$1,500.00    |
| 6170 Printing/Copies, General         | 75.10         |           |              | \$75.10       |
| 6180 Supplies/Materials               | 7.59          |           |              | \$7.59        |
| 6240 FAM Tours                        |               |           | 1,557.55     | \$1,557.55    |
| 6260 Travel                           |               |           |              | \$0.00        |
| 6263 Mileage                          |               |           | 253.62       | \$253.62      |
| Total 6260 Travel                     |               |           | 253.62       | \$253.62      |
| 6270 Website                          | 500.00        |           |              | \$500.00      |
| 6310 Special Projects                 |               |           |              | \$0.00        |
| 6311 Sequoia Tree Lease-USPS          |               |           | 208.33       | \$208.33      |
| Total 6310 Special Projects           |               |           | 208.33       | \$208.33      |
| 6320 Audit, Accounting & Legal Fees   | 400.00        |           |              | \$400.00      |
| 6340 Memberships/Dues & Subscriptions | 2,614.00      |           |              | \$2,614.00    |
| 6360 Payroll                          |               |           |              | \$0.00        |
| 6361 Wages                            | 11,376.88     |           |              | \$11,376.88   |
| 6364 Health/Life/Dental/Vision Ins    | 63.74         |           |              | \$63.74       |
| 6366 Payroll Administrative Fees      | 92.30         |           |              | \$92.30       |
| Total 6360 Payroll                    | 11,532.92     |           |              | \$11,532.92   |
| Total Expenses                        | \$18,510.65   | \$ -14.56 | \$2,019.50   | \$20,515.59   |
| NET OPERATING INCOME                  | \$ -13,009.62 | \$78.38   | \$ -2,019.50 | \$ -14,950.74 |
| NET INCOME                            | \$ -13,009.62 | \$78.38   | \$ -2,019.50 | \$ -14,950.74 |