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### **Visit Visalia invites visitors to have a “Big Adventure on Us”**

*Travelers receive a free Annual Pass to Sequoia National Park or a free \$50 Gas Card when they stay three nights in Visalia*

**Visalia, Calif. (April 15, 2021)** – Visit Visalia, the gateway city to Sequoia and Kings Canyon National Parks, announces a limited-time promotion that invites travelers to have a “Big Adventure on Us.” Visitors who book a three-night stay in Visalia can choose from two limited time offers: a free Annual Pass to Sequoia & Kings Canyon National Parks or a free \$50 Gas Card. Visitors can see the “Big Trees” on us or save “Big” at the gas pumps. The promotion is offered through the vacation booking service on [VisitVisalia.com](http://VisitVisalia.com).

“After a year of staying home, we thought families would enjoy a year of free entry to Sequoia & Kings Canyon National Parks,” said Nellie Freeborn, executive director of Visit Visalia. “If they choose the gas card instead, then we help fuel their trip. Either way, families win.”

#### **Activities and Outdoor Exploration:**

**Sequoia & Kings Canyon National Parks** - from the biggest trees, to the deepest canyon, to hikes with amazing views, the national parks make a great outdoor destination. The parks are open for visitors and reservations are not required to enter. The highlight of the parks is the General Sherman Tree: 275 feet tall, about 102 feet in diameter and weighs more than 2.7 million pounds. It is also the largest living organism, by volume, on the planet.

**Lake Kaweah** is perfect for boating, fishing, swimming and relaxing. It is just 20 minutes from downtown Visalia.

**Imagine U Children’s Museum** sparks creativity in kids and their parents. They have been working on new exhibits and interactive activities for their opening on May 1.

**Visalia Adventure Park** (open now) and **Sequoia Springs Waterslides** (opening May 15 for weekend fun) are great for all ages. Go-Karts, Bumper Boats, Mini-Golf, Arcade Games, Water Slides, and more are sure to entertain.

**Farmer Bob's World at McKellar Farms** offers tours of a working citrus ranch. Make it really special and book a "Walk with a Grower" tour. This is a one-of-a-kind opportunity to walk through the groves and talk with a real citrus farmer.

**Sequoia Riverlands Trust** protects several outdoor spaces perfect for the eco-conscious traveler. Join them for Stewardship Days and volunteer in the native plant nursery or help with trail maintenance. Of course, a hike through one of their pristine preservers is also special.

**Downtown Visalia** is a charming and vibrant district with more than 12 breweries that offer traditional and inventive crafts brews in a **friendly beer scene**, 80+ restaurants such as the elegant **Vintage Press**, the Mediterranean favorite **Pita Kabob Gastropub**, and the quickly growing **Quesadilla Gorilla**, a small restaurant nestled next to the iconic Visalia Fox Theater. The boutique shops and entertainment venues that line Main Street are fun to explore.

Visalia offers hotel accommodations from affordable to luxury, rustic to modern. The newly opened **Darling Hotel** in the heart of downtown is a glamorous boutique style property with rooftop dining. All properties have easy access to shopping, dining and Sequoia & Kings Canyon National Parks.

#### **The details:**

Of course, our special promotion has some rules and regulations, but not many. To get either the free Annual Park Pass or the \$50 free gas card, book travel directly on [VisitVisalia.com/stay](https://www.visitvisalia.com/stay). A three-night stay is required, and travel must take place by June 30, 2021. Offer valid while supplies last. [For complete details, rules and regulations, go to visitvisalia.com/deals-and-promotions](https://www.visitvisalia.com/deals-and-promotions)

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#### **ABOUT VISIT VISALIA:**

**Visit Visalia** is a collaboration of the Visalia Tourism and Marketing District and the Visalia Convention and Visitors Bureau (VCVB) dedicated to marketing, advertising, public relations and other promotional efforts that inspire travel to the City of Visalia. Visit Visalia works closely with local lodging properties, restaurants and attractions to foster interest in Visalia as a year-round destination for leisure, family, and meeting and convention travelers. For more information about Visit Visalia go to [www.VisitVisalia.com](https://www.visitvisalia.com) and follow Visit Visalia on [Facebook](#), [Instagram](#), [Twitter](#) and [YouTube](#).