



**Visalia Tourism Marketing District
Board of Director's Quarterly Meeting Minutes**

Wednesday, February 24, 2021, 11:00 AM

Zoom Teleconference Meeting

1. **Call to Order** – Samantha Rummage-Mathias, Chair. Present: Anil Chagan, Carrie Groover, Robert Lee, and Nellie Freeborn.
2. **Public comments**- None
3. **Consent Items:** Minutes of October 28, 2020 and February 24, 2021 Financial report were reviewed, motioned for approval by Robert, Carrie seconded and passed unanimously.
4. **Discussion items:**
 - a. **Revised 2021 VTMD Budget** – a revised budget, previously discussed at length during February 17th meeting, was presented by Anil & Nellie. **Action Taken:** Robert motioned for approval, Carrie seconded and passed unanimously.
5. **Board of Directors** – the GMs and/or owners of the Darling Hotel, Super 8, Best Western, Holiday Inn Express, Fairfield Inn, and the Residence Inn have previously been contacted about joining the TMD board with little success to date. There was discussion about sending quarterly notices of TMD meetings to all TMD properties along with a summary of MMGY's market reports, so those properties can attend as guests and be informed about the work done by the TMD. .
6. **Adjourn** at 11:30 am

Respectfully submitted,

Robert Lee