



Visalia Tourism Marketing District  
VTMD Board of Director's Quarterly Meeting Agenda

Wednesday, April 15, 2020, 11:00am  
Teleconference Meeting: <https://zoom.us/j/310228459>  
Conference Call Number: 669-900-6833 | Meeting ID: 310 228 459

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1. Call to Order
2. Public comments  
Verbal Public Comment - Call (669) 900-6833; state and spell your name, mention the agenda item you are calling about. Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.
3. Consent items:
  - a. **Approval of Minutes:**
    - Special VTMD Board Meeting 2.28.2020
    - Special VTMD Board Meeting 2.21.2020
    - Special VTMD Board Meeting 12.24.2019
    - Special VTMD Board Meeting 11.26.2019
    - Special VTMD Board Meeting 11.20.2019
  - b. **Financial Statement:**
    - Approve Treasurer's Report – March 2020
4. Discussion items:
  - a. **VTMD Budget Status:**
    - Board to review budget impacts related to COVID-19. The Board will discuss expenditure adjustments and budget process for direction to staff.
  - b. **Marketing Services Finalist:**
    - Board members and staff will review current Marketing Service finalists and staff comparison report. Treasurer will provide budget adjustments for Board member discussion to consider appropriate next steps.
  - c. **VTMD Board of Directors Meeting Dates:**
    - The VTMD Board of Directors holds a regular quarterly meeting. Board members to review 2020 meeting dates for consideration to move from a quarterly meeting format to a bi-monthly meeting format.



5. Action items:
  - a. **Marketing Services**
  - b. **2020 VTMD Bi-Monthly Meeting Dates**

6. Good of the Order

7. Adjourn

**Notes:**

*In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting. For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.*