



**VISALIA CONVENTION AND VISITORS' BUREAU
AGENDA – REGULAR BOARD MEETING**

Wednesday, December 13, 2023 • 9:00 a.m.

Visalia City Administration Office-Board Room, 220 N Santa Fe St, Visalia, CA 93292

Call to Order / Introductions

Steve Nelsen, Chair

Public Comment:

Time allowed for comments on subject matters pertaining to items on the agenda. Each speaker will be allowed three minutes. No action can be taken on items mentioned in public comment at this time.

Action Items:

- | | |
|---------------------------------------|------------|
| 1) Approval of Minutes: November 2023 | All |
| 2) Treasurer's Report: November 2023 | John Oneto |

Discussion / Informational Items:

- | | |
|--|---------------|
| 1) Janet Evan, Chief Athlete Officer, LA2028: March 14 | Sherrie Bakke |
| 2) Visalia Heritage Escrow Support | Steve Nelsen |

Action Items:

- | | |
|---|--------------|
| 3) DMOProZ Recommendations | Steve Nelsen |
| 4) Visalia Tourism Marketing District MOU Revision | Steve Nelsen |
| 5) 2024 Visit Visalia Budget | John Oneto |
| 6) Agency of Record – MMGY | Steve Nelsen |
| 7) 2024 Officers and Directors | Steve Nelsen |
| 8) Executive Director Professional Services Agreement | Steve Nelsen |

Next Meeting: January 10, 2024, 9:00 a.m. at Visalia City Administrative Office – Board Room, 220 N. Santa Fe Street

In compliance with the American Disabilities Act, if you need special assistance to participate in meetings call (559) 334-0141 48-hours in advance of the meeting.

For Hearing Impaired, call (559) 334-0141 48-hours in advance of the scheduled meeting time to request signing services.

Written materials relating to an item on this agenda submitted to the Advisory Body are available for public inspection in the Visit Visalia Office, at 112 E. Main Street, Visalia, CA 93291, during normal business hours.